## 2015 Gardner Awards

#### Photography, Video and Multimedia - Marketing Communications

"The Historic Restoration of Pinehurst No. 2 (abridged)"

Bayer and Global Prairie

#### Photography, Video and Multimedia - Publishing

"TurfNet on the Global Stage – Preparing for the World Cup"

Jon Kiger, TurfNet

#### **Design – Marketing Communications**

Advion FAB spread ad

Martin Williams – Syngenta Turf Team, Mark LaFleur

#### Design – Publishing

"Big Picture November 2014"

Tracie Martinez, Landscape Management, North Coast Media

#### **New Media – Marketing Communications**

"2014 Golf Industry Show Turf Bowl Tweet Rally"

IMRE/John Deere

#### New Media - Publishing

"The Golfdom Daily"

Seth Jones, Golfdom, North Coast Media

### **Special Projects – Marketing Communications**

EPIC Golf Outing Invite - "Golf Fiction"

**EPIC Creative** 

# **2015 Gardner Awards (continued)**

## **Special Projects – Publishing**

"2014 State of the Industry Report"

GCI Staff, GIE Media

# Writing – Marketing Communications

2014 Smart Irrigation Month Campaign Emails and Video Scripts

Laura Ory, Ewing Irrigation Products

# Writing – Publishing

"Aftermath"

Howard Richman, GCSAA