



2016 TOCA Scholarship Program Application

Application Materials

The Turf and Ornamental Communicators Association will award one \$2,500 fall semester scholarship (2016-2017 academic year,) to undergraduate college students pursuing a career in green industry communications such as but not limited to *careers working for trade publications, newsletters or companies/marketing agencies that promote the golf course, lawn and landscape, sod and nursery/greenhouse, sports turf or maintenance industries.*

1. To qualify, students must major or minor in communications or a green industry related field such as horticulture, plant sciences, botany, agronomy, plant pathology, etc., with the intent of using his/her communication skills as part of a career path. The applicant also must demonstrate an interest in using this course of study in the field of communications on a regular basis.
2. Applicants must have an overall GPA of 2.5 or above and a 3.0 in the major area of study (based on a 4.0 scale). Students enrolled in the fall of 2015 can apply for the scholarship. Eligibility, as determined by the TOCA Board of Directors, extends to two and four year program students attending institutions that offer turf management curriculums and communications.
3. The scholarship will be awarded through the bursar's office at the recipient's college or university.

DEADLINE: This application and all supplemental materials must be emailed within one PDF file and submitted no later than **March 1, 2016.**

Scholarship recipients will be notified by April 15, 2016. If you have any questions, please call Den Gardner or Barb Ulschmid at 952-758-6340, e-mail toca@gandgcomm.com or refer to the association's web site at www.toca.org.

TOCA SCHOLARSHIP APPLICATION REQUIREMENTS

Please Note: All typed scholarship entries are to be submitted online within one PDF file to Barb Ulschmid at barbulschmid@gandgcomm.com, titled "TOCA Scholarship_Your Name."

With this application, please include all the following:

1. REFERENCES: Two academic/professional references. (Include letters of recommendation with this application.)
2. Applications should be typed vs. hand-written
3. WRITING/EDITING SAMPLE: One news article published or prepared for publication.
4. ESSAY: 500 words or less describing your career goals and how you intend to use communications in your work life. Please describe:

- a) How you became interested in the turf and ornamental industry.
- b) Your written and verbal communications experience and what you bring to the field.
- c) Your professional goals.

5. RESUME

6. TRANSCRIPT: Listing of college classes completed or a listing of horticulture and/or communications classes and grades signed by your instructor.

I understand this application will be used for the selection of Turf and Ornamental Communicators Association scholarship recipient. All applications will remain the property of the Scholarship Committee. All information I have given is factual and truthful.

Name_____

Signature _____

How did you hear of this scholarship? _____

TOCA SCHOLARSHIP APPLICATION FORM

Where can we reach you in April?

Full Name_____

Address _____

Phone (cell) Phone (parents or guardians) _____

E-mail Address _____

College _____

Major Anticipated graduation date _____

GPA overall GPA major _____

Other colleges attended _____

Extracurricular activities _____

Honors and awards _____

Communications-related employment (school publications, weekly newspapers, newsletter writing, internships, other) _____

Home Address [of parent(s) or legal guardian]:
