

2015 TOCA Communications Contest – Winning Entries

Photography, Video, Multimedia - Marcomm - First

Best photograph - marketing purposes - printed collateral (one or more photos in a collateral piece)

Jacobsen

“Pebble Beach Aerial”

Brian Hajas, Bart Keagy

Photography, Video, Multimedia - Marcomm - Merit

Best photograph - marketing purposes - printed collateral (one or more photos in a collateral piece)

EPIC Creative

“FISHER Full-line brochure”

EPIC Creative

Photography, Video, Multimedia - Marcomm - First

Best CD/audiovisual presentation

Bader Rutter & Associates

“2014 Set Your Course Online Training Program”

Dow AgroSciences

Photography, Video, Multimedia - Marcomm - First

Best short video/DVD (2 minutes or less)

Global Prairie

“The Historic Restoration of Pinehurst No. 2 (abridged)”

Bayer and Global Prairie

Photography, Video, Multimedia - Marcomm - Merit

Best short video/DVD (2 minutes or less)

Archer Malmo

“Last Call Herbicide Product Video”

Sherry Mitchell, Lauren Reaves, Mary Maxwell, Matt Whitaker, Kirk Black, John Markham, Drew Fleming, Michael Norris

Photography, Video, Multimedia - Marcomm - Merit

Best short video/DVD (2 minutes or less)

Archer Malmo

“Arena Insecticide Curative Grub Video”

Sherry Mitchell, Lauren Reaves, Mary Maxwell, Matt Whitaker, Kirk Black, John Markham, Drew Fleming, Michael Norris

Photography, Video, Multimedia - Marcomm - First

Best long video/DVD (more than 2 minutes)

Swanson Russell

“810 EFI Product Video”

Swanson Russell

2015 TOCA Communications Contest – Winning Entries

Photography, Video, Multimedia - Marcomm - Merit

Best long video/DVD (more than 2 minutes)

EPIC Creative

“WESTERN MVP 3 V-plow product video”

EPIC Creative

Photography, Video, Multimedia - Marcomm - Merit

Best long video/DVD (more than 2 minutes)

EPIC Creative

“FISHER XV2 V-plow product video”

EPIC Creative

Photography, Video, Multimedia - Marcomm - First

Best instructional video/DVD

EPIC Creative

“Tier-4 Fairway Mower Operator Video”

EPIC Creative

Photography, Video, Multimedia - Marcomm - First

Best instructional video/DVD

Ewing Irrigation Products

“How To Calibrate A Broadcast Spreader”

Jesse Tallman, Kyle Ellsworth, Troy Smith

Photography, Video, Multimedia – Marcomm - Merit

Best instructional video/DVD

Ewing Irrigation Products

“How to make a low voltage lighting connection”

Jesse Tallman, Roger Ramsey

Photography, Video, Multimedia - Marcomm - First

Best use of editorial or opinion in video/DVD

Swanson Russell

“PERC Straight Talk Video—Sodfather”

Swanson Russell

Photography, Video, Multimedia - Publishing - First

Portrait/Personality (photo of individual or group of individuals)

GIE Media

“Produce Grower - Marc White Portrait”

Jamie Winebrenner, Laura Watilo Blake

Photography, Video, Multimedia - Publishing - Merit

Portrait/Personality (photo of individual or group of individuals)

GCSAA

“Mod sod”

John Gessner

2015 TOCA Communications Contest – Winning Entries

Photography, Video, Multimedia - Publishing - Merit

Portrait/Personality (photo of individual or group of individuals)

North Coast Media

“Driven to distraction”

Leah Nash

Photography, Video, Multimedia - Publishing - First

Best single photo - Use of stock art (anywhere in the magazine)

North Coast Media

“The Golfdom Report”

Pete Seltzer

Photography, Video, Multimedia - Publishing - Merit

Best single photo - Use of stock art (anywhere in the magazine)

North Coast Media

““LM October 2014 Cover Photo””

Tracie Martinez

Photography, Video, Multimedia - Publishing - First

Best single photo - created by a TOCA member or freelancer commissioned by a TOCA member

GCSAA

“Holiday spirit 24/7”

Rhonda Hunter

Photography, Video, Multimedia - Publishing - Merit

Best single photo - created by a TOCA member or freelancer commissioned by a TOCA member

North Coast Media

“Golf's got 99 problems, but is the big cup one?”

Sarah Nader

Photography, Video, Multimedia - Publishing - First

Best print magazine cover (alls for stock photos, commissioned art, illustrations, typography, etc.)

North Coast Media

“The Golfdom Report”

Pete Seltzer

Photography, Video, Multimedia - Publishing - Merit

Best print magazine cover (alls for stock photos, commissioned art, illustrations, typography, etc.)

GCSAA

“January GCM”

GCM Staff

Photography, Video, Multimedia - Publishing - First

Best CD/audiovisual presentation

TurfNet

“TurfNet On the Global Stage - Preparing for the World Cup”

Jon Kiger

2015 TOCA Communications Contest – Winning Entries

Photography, Video, Multimedia - Publishing - Merit

Best CD/audiovisual presentation

TurfNet

“Preparing for the Ryder Cup at Gleneagles”

Jon Kiger

Photography, Video, Multimedia - Publishing - First

Best short video/DVD (2 minutes or less)

TurfNet

“East Lake Golf Club: Individual Tool Lockers”

Jon Kiger

Photography, Video, Multimedia - Publishing - Merit

Best short video/DVD (2 minutes or less)

GIE Media

“Plant by plant, brick by brick”

Chris Mosby, Matt McClellan, Michelle Simakis, Arlo Graham

Photography, Video, Multimedia - Publishing - First

Best long video/DVD (more than 2 minutes)

TurfNet

“2014 On Course Awards Presentation”

Kevin Ross, CGCS

Photography, Video, Multimedia - Publishing - First

Best instructional video/DVD

TurfNet

“When Is It Time to Replace that Reel?”

Hector Velazquez

Photography, Video, Multimedia - Publishing - Merit

Best instructional video/DVD

TurfNet

“Rockaway Hunting Club - Quick Modification to Tandem Trailers”

Jon Kiger

Photography, Video, Multimedia - Publishing - First

Best use of editorial or opinion in video/DVD

TurfNet

“Straight Talk and Common Sense: Mike Young”

Randy Wilson

Design - Marcomm - First

Overall newsletter design - printed newsletters

EPIC Creative

“EPIC Shoot Notes”

EPIC Creative

2015 TOCA Communications Contest – Winning Entries

Design - Marcomm - First

Website design - digital design

Swanson Russell

“Diamond Golf Giveaway Microsite”

Swanson Russell

Design - Marcomm - Merit

Website design - digital design

EPIC Creative

“IMC Outdoor Living Rubberific Website Design”

EPIC Creative

Design - Marcomm - Merit

Website design - digital design

EPIC Creative

“Fisher FitsYourFleet.com”

EPIC Creative

Design - Marcomm - Merit

Website design - digital design

G&S Business Communications

“WeevilTrak Website Redesign”

G&S Business Communications

Design - Marcomm - First

Digital media (non website) - digital design

IMRE

“John Deere Residential Lawn Care Lineup iBook”

IMRE/John Deere

Design - Marcomm - Merit

Digital media (non website) - digital design

Cannonball

“Bayer pebble beach email”

Bayer and Cannonball Agency

Design - Marcomm - First

Electronic publishing - overall company web design

EPIC Creative

“Fisher FitsYourFleet.com”

EPIC Creative

Design - Marcomm - Merit

Electronic publishing - overall company web design

EPIC Creative

“Pearl Valley Organix Healthy Grow Website”

EPIC Creative

2015 TOCA Communications Contest – Winning Entries

Design - Marcomm - First

Printed collateral - overall collateral design

EPIC Creative

“Floratine Products Group Golf Product Catalog”

EPIC Creative

Design - Marcomm - Merit

Printed collateral - overall collateral design

EPIC Creative

“FISHER Full-line brochure”

EPIC Creative

Design - Marcomm - Merit

Printed collateral - overall collateral design

Swanson Russell

“810 EFI Brochure”

Swanson Russell

Design - Marcomm - First

Printed direct response - overall direct response design

Ewing Irrigation Products

“2014 National Education Mailer”

Tyler Kavanaugh, Marketing Department

Design - Marcomm - Merit

Printed direct response - overall direct response design

Ewing Irrigation Products

“2014 Main Event Promotional Mailer”

Tyler Kavanaugh, Lacy Ravencraft, Marketing Department

Design - Marcomm - Merit

Printed direct response - overall direct response design

Swanson Russell

“810 EFI Pull-Tab Cards”

Swanson Russell

Design - Marcomm - Merit

Printed direct response - overall direct response design

Swanson Russell

“Diamond Golf Giveaway Postcard”

Swanson Russell

Design - Marcomm - First

Printed special projects

Ewing Irrigation Products

“2015 Phoenix Open Invitation”

Tyler Kavanaugh, Marketing Department

2015 TOCA Communications Contest – Winning Entries

Design - Marcomm - Merit

Printed special projects

EPIC Creative

“Tee-2-Green Calendar”

EPIC Creative

Design - Marcomm - Merit

Printed special projects

EPIC Creative

“EPIC Golf Sample Book”

EPIC Creative

Design - Marcomm - First

Overall press kit design

EPIC Creative

“Pearl Valley Organix Healthy Grow Media Kit”

EPIC Creative

Design - Marcomm - First

Point of purchase materials

Martin Williams

“Monument point-of-purchase display materials”

Martin Williams - Syngenta Turf Team, Mark LaFleur

Design - Marcomm - Merit

Point of purchase materials

Halleck Horticultural LLC

“J. Berry Black Diamond Crapemyrtle Container and Tag”

Leslie Halleck, Nikki Rosen

Design - Marcomm - First

Printed magazine/single page design, advertising

Bader Rutter & Associates

“The XX Factor”

Dow AgroSciences

Design - Marcomm - Merit

Printed magazine/single page design, advertising

Martin Williams

“Secure print ad”

Martin Williams - Syngenta Turf Team, Mark LaFleur

Design - Marcomm - First

Printed magazine/two-plus page design, advertising

Martin Williams

“Advion FAB spread ad”

Martin Williams - Syngenta Turf Team, Mark LaFleur

2015 TOCA Communications Contest – Winning Entries

Design - Marcomm - Merit

Printed magazine/two-plus page design, advertising

Swanson Russell

“Hauler PRO Gatefold Ad”

Swanson Russell

Design - Marcomm - First

Printed magazine/less than one page design, advertising

Halleck Horticultural LLC

“Preservation Tree Services Fort Worth 1/3 Page Ad”

Leslie Halleck, Nikki Rosen

Design - Marcomm - Merit

Printed magazine/less than one page design, advertising

Global Prairie

“Bayer Fairway Solutions - Cover Tip - Golfdom, May 2014”

Bayer and Global Prairie

Design - Publishing - First

Cover page design - printed magazines

Moose River Media

“Preserving The Great American Lawn - Turf May 2014 COVER”

Staff

Design - Publishing - Merit

Cover page design - printed magazines

Moose River Media

“Water Smart, Market Smart”

Rob Ghosh

Design - Publishing - Merit

Cover page design - printed magazines

North Coast Media

“LM October 2014 Cover”

Tracie Martinez

Design - Publishing - First

Single page design, editorial - printed magazines

North Coast Media

“Backstory November 2014”

Tracie Martinez

Design - Publishing - Merit

Single page design, editorial - printed magazines

North Coast Media

“The 19th Hole”

Pete Seltzer

2015 TOCA Communications Contest – Winning Entries

Design - Publishing - First

Two-plus page design, editorial - printed magazines

North Coast Media

""Big Picture November 2014""

Tracie Martinez

Design - Publishing - Merit

Two-plus page design, editorial - printed magazines

GIE Media

“Meet the Garden Center Centennial Club”

Stephanie Antal

Design - Publishing - Merit

Two-plus page design, editorial - printed magazines

Moose River Media

“Connect!”

Rob Ghosh

Design - Publishing - First

Overall magazine design - printed magazines

North Coast Media

""Landscape Management: December 2014""

Tracie Martinez

Design - Publishing - Merit

Overall magazine design - printed magazines

GIE Media

“Lawn & Landscape - October 2014”

Justin Armburger

Design - Publishing - Merit

Overall magazine design - printed magazines

GIE Media

“Garden Center - State of the Industry Report”

Stephanie Antal

Design - Publishing - First

Overall company web design - electronic publishing

North Coast Media

""LandscapeManagement.net""

Jesse Malcmacher, Bethany Chambers, Pete Seltzer

Design - Publishing - First

Overall media kit design

North Coast Media

""Landscape Management 2015 Media Planner""

Bill Ro, Michelle Mitchell, Bobbi Ware

2015 TOCA Communications Contest – Winning Entries

Design - Publishing - Merit

Overall media kit design

TurfNet

“TurfNet 2015 Media Kit”

Peter McCormick

Special Projects - Marcomm - First

Special event

IMRE

“John Deere's and the TPC Sawgrass Volunteer Program”

IMRE/John Deere

Special Projects - Marcomm - Merit

Special event

Elle Alexander Design

“Pollinator and Bird Preserve”

Nufarm Americas, Elle Alexander Design Co., Brian Rund

Special Projects - Marcomm - First

Best integrated marketing campaign

Global Prairie

“The Historic Restoration of Pinehurst No. 2”

Bayer and Global Prairie

Special Projects - Marcomm - First

Best integrated marketing campaign

IMRE

“The MICHELIN X TWEEL TURF for John Deere ZTrak Mowers”

IMRE/John Deere

Special Projects - Marcomm - First

Best integrated marketing campaign

Martin Williams

“Operation Pollinator campaign”

Martin Williams - Syngenta Turf Team, Mark LaFleur

Special Projects - Marcomm - First

Miscellaneous special marketing communications project

EPIC Creative

“EPIC Golf Outing invite “Golf Fiction””

EPIC Creative

Special Projects - Marcomm - Merit

Miscellaneous special marketing communications project

Jacobsen

“3D Chalk Art”

Brian Hajas, WeTalkChalk

2015 TOCA Communications Contest – Winning Entries

Special Projects - Marcomm - Merit

Miscellaneous special marketing communications project

Project EverGreen

“Healthy Turf. Healthy Kids. Campaign”

Staff

Special Projects - Publishing - First

Best single issue

North Coast Media

““Landscape Management: December 2014””

Marisa Palmieri, Sarah Pfledderer, Tracie Martinez

Special Projects - Publishing - Merit

Best single issue

GCSAA

“May GCM”

GCM staff

Special Projects - Publishing - Merit

Best single issue

GIE Media

“GCI October 2014”

GCI Staff

Special Projects - Publishing - First

Writing for special projects

North Coast Media

““LM150””

Marisa Palmieri, Sarah Pfledderer

Special Projects - Publishing - Merit

Writing for special projects

Moose River Media

“Seizing Sustainability”

Lawrence Aylward, Jeff Bollig

Special Projects - Publishing - Merit

Writing for special projects

North Coast Media

““LM Industry Pulse””

Marisa Palmieri

Special Projects - Publishing - First

Best coverage in a magazine of an on-site event

Randall Reilly Publishing - Total Landscape Care

“Preserving Memories”

Lauren Heartsill Dowdle

2015 TOCA Communications Contest – Winning Entries

Special Projects - Publishing - Merit

Best coverage in a magazine of an on-site event

GCSAA

“Golf Industry Show wrap-up section/April GCM”

GCM staff

Special Projects - Publishing - First

Miscellaneous special publishing project

GIE Media

“Lawn & Landscape Top 100”

Brian Horn, Hilary Daninhirsch, Katie Tuttle, Lindsey Getz, Justin Armburger

Special Projects - Publishing - First

Miscellaneous special publishing project

GIE Media

“2014 State of the Industry Report”

GCI Staff

Special Projects - Publishing - Merit

Miscellaneous special publishing project

TurfNet

“2015 TurfNet Superintendent's Best Friend Dog Calendar”

John Reitman

New Media - Marcomm - First

Blogs

The Grasshopper Company

“MOWmentum: Grasshopper Mower Blog”

Mike Simmon, Ruthanne Stucky

New Media - Marcomm - Merit

Blogs

Bader Rutter & Associates

“Panorama Blog”

Dow AgroSciences

New Media - Marcomm - First

Websites

Bader Rutter & Associates

“ExperienceXXpire.com”

Dow AgroSciences

New Media - Marcomm - First

Websites

EPIC Creative

“Fisher FitsYourFleet.com”

EPIC Creative

2015 TOCA Communications Contest – Winning Entries

New Media - Marcomm - First

Websites

Swanson Russell

“Diamond Golf Giveaway Microsite”

Swanson Russell

New Media - Marcomm - First

Most engaging social media campaign

G&S Business Communications

“Launch of @SyngentaTurf on Twitter”

G&S Business Communications

New Media - Marcomm - First

Most engaging social media campaign

IMRE

“2014 Golf Industry Show Turf Bowl Tweet Rally”

IMRE/John Deere

New Media - Marcomm - Merit

Most engaging social media campaign

Swanson Russell

“Diamond Golf Giveaway Social Media”

Swanson Russell

New Media - Marcomm - Merit

Most engaging social media campaign

What's Your Avocado

“Kids & Dogs - We Care What You Put On Your Turf Because We Know Who Plays On It”

Stacie Zinn Roberts, Todd Maguire

New Media - Marcomm - First

Best mobile application

Swanson Russell

“PERC Cost Calculator App”

Swanson Russell

New Media - Marcomm - Merit

Best mobile application

G&S Business Communications

“Syngenta Business Institute Mobile App”

G&S Business Communications

New Media - Publishing - First

Podcasts

North Coast Media

"Landscape Live!"

Jody Shilan

2015 TOCA Communications Contest – Winning Entries

New Media - Publishing - Merit

Podcasts

GIE Media

“West Coast in Crisis”

Kyle Brown

New Media - Publishing - First

Blogs

North Coast Media

“The Golfdom Daily -- <http://www.golfdom.com/category/blog/>”

Seth Jones

New Media - Publishing - Merit

Blogs

GCSAA

“From the desk of GCM”

GCM staff

New Media - Publishing - Merit

Blogs

TurfNet

“Greenkeeping The Next Generation - Peter Braun in Ireland and New Zealand”

Peter Braun

New Media - Publishing - Merit

Blogs

TurfNet

“Paul MacCormack - Home is Where...”

Paul MacCormack

New Media - Publishing - First

Websites

North Coast Media

“LandscapeManagement.net”

Marisa Palmieri, Sarah Pfledderer, Allison Barwacz, Bethany Chambers, Jesse Malcmacher

New Media - Publishing - First

Innovative use of social media

North Coast Media

“Landscape Management social media strategy”

Marisa Palmieri, Sarah Pfledderer, Allison Barwacz

New Media - Publishing - Merit

Innovative use of social media

TurfNet

“TurfNet Ryder Cup Video Tweet and Share Promotion”

Jon Kiger

2015 TOCA Communications Contest – Winning Entries

Writing - Marcomm - First

Copywriting for a display ad - commercial publications

Martin Williams

“Secure print ad - copywriting”

Martin Williams - Syngenta Turf Team, Mark LaFleur

Writing - Marcomm - Merit

Copywriting for a display ad - commercial publications

Global Prairie

“Bayer Specticle - "Nature can take its course. With Specticle, it won't take yours" - Golf Market”

Bayer and Global Prairie

Writing - Marcomm - Merit

Copywriting for a display ad - commercial publications

Associated Integrated Marketing

“I Never Expected To Fall In Love”

Brian Schoenthaler, Dave Stewart

Writing - Marcomm - First

Writing for printed newsletters, both internal and external

EPIC Creative

“EPIC Shoot Notes Fall 2014”

EPIC Creative

Writing - Marcomm - First

Writing for printed collateral

Swanson Russell

“810 EFI Brochure”

Swanson Russell

Writing - Marcomm - Merit

Writing for printed collateral

Cannonball

“The Bayer Experience”

Bayer and Cannonball Agency

Writing - Marcomm - Merit

Writing for printed collateral

G&S Business Communications

“Operation Pollinator Brochure”

G&S Business Communications

Writing - Marcomm - First

Writing a news release

The Grasshopper Company

“Mower Donation 2014 Media Release”

Mike Simmon, Ruthanne Stucky

2015 TOCA Communications Contest – Winning Entries

Writing - Marcomm - Merit

Writing a news release

Swanson Russell

“PERC Double Incentive Expansion”

Swanson Russell

Writing - Marcomm - First

Writing a feature article

What's Your Avocado

“Sodding a Seeded Variety”

Stacie Zinn Roberts

Writing - Marcomm - Merit

Writing a feature article

Halleck Horticultural LLC

“Soul Searching - Redefine Your Garden Center for Garden Center Magazine”

Leslie Halleck

Writing - Marcomm - Merit

Writing a feature article

Jacobsen

“Wessen Lawn & Tennis Club”

Adam Slick

Writing - Marcomm - First

Writing for company website - original content

Halleck Horticultural LLC

“Soils Alive Website”

Leslie Halleck, Nikki Rosen

Writing - Marcomm - Merit

Writing for company website - original content

Halleck Horticultural LLC

“Hydro Galaxy Blog”

Leslie Halleck, Nikki Rosen

Writing - Marcomm - First

Writing for electronic newsletter - original content

Ewing Irrigation Products

“The Anatomy of a Water-Smart Irrigation System”

David Olson

Writing - Marcomm - First

Special Writing Project

EPIC Creative

“EPIC Golf Outing invite “Golf Fiction””

EPIC Creative

2015 TOCA Communications Contest – Winning Entries

Writing - Marcomm - First

Special Writing Project

Ewing Irrigation Products

“2014 Smart Irrigation Month Campaign Emails and Video Scripts”

Laura Ory, Ewing Irrigation Products

Writing - Marcomm - Merit

Special Writing Project

G&S Business Communications

“Guard & Grow Digital Magazine”

G&S Business Communications

Writing - Publishing - First

Editorial/Opinion Piece - commercial publications

North Coast Media

“The dangerous art of speaking your mind”

Seth Jones

Writing - Publishing - Merit

Editorial/Opinion Piece - commercial publications

GIE Media

“Stop peeing in the pool”

Chuck Bowen

Writing - Publishing - First

Column - commercial publications

North Coast Media

“A post-Open reminder that freedom isn't free”

Seth Jones

Writing - Publishing - Merit

Column - commercial publications

Moose River Media

“When's the Last Time You Went to the Doctor?”

Lawrence Aylward

Writing - Publishing - Merit

Column - commercial publications

North Coast Media

“Those guys”

Matt Neff

Writing - Publishing - Merit

Column - commercial publications

North Coast Media

“Are you ready for some Fantasy Greenkeeping?”

Matt Neff

2015 TOCA Communications Contest – Winning Entries

Writing - Publishing - First

Series of columns by regular department columnist - commercial publications

North Coast Media

“Keeping up with the Jones”

Seth Jones

Writing - Publishing - Merit

Series of columns by regular department columnist - commercial publications

GCSAA

“Verdure”

Beth Guertal, Ph.D.

Writing - Publishing - Merit

Series of columns by regular department columnist - commercial publications

Moose River Media

“From the Editor”

Nicole Wisniewski

Writing - Publishing - First

Ornamental feature article - commercial publications

GCSAA

“From the roots up: Preventing tree injuries”

John Fech

Writing - Publishing - Merit

Ornamental feature article - commercial publications

Moose River Media

“Accent & Accessorize”

Nicole Wisniewski

Writing - Publishing - First

Turf feature article - commercial publications

GIE Media

“Agronomy of Scale”

Kyle Brown

Writing - Publishing - Merit

Turf feature article - commercial publications

GCSAA

“It's super zoysia!”

Mark Leslie

Writing - Publishing - First

Product information article - commercial publications

GCSAA

“Aftermath”

Howard Richman

2015 TOCA Communications Contest – Winning Entries

Writing - Publishing - Merit

Product information article - commercial publications

GCSAA

“Muddied waters”

Stacie Zinn Roberts

Writing - Publishing - Merit

Product information article - commercial publications

North Coast Media

“What's the next big idea at GIE+Expo?”

Seth Jones

Writing - Publishing - First

Operations profile - commercial publications

GIE Media

“Growing an Oasis”

Chris Mosby

Writing - Publishing - Merit

Operations profile - commercial publications

GCSAA

“Two for 2”

Howard Richman

Writing - Publishing - First

Business management - commercial publications

Randall Reilly Publishing - Total Landscape Care

“Solving Social Media”

Lauren Heartsill Dowdle

Writing - Publishing - Merit

Business management - commercial publications

Moose River Media

“Hit Your Pricing Target”

Nicole Wisniewski

Writing - Publishing - First

General feature article - commercial publications

North Coast Media

“Same tree, different branches”

Marisa Palmieri

Writing - Publishing - First

General feature article - commercial publications

North Coast Media

“Jimmy the Kid”

Seth Jones, Golfdom

2015 TOCA Communications Contest – Winning Entries

Writing - Publishing - Merit

General feature article - commercial publications

North Coast Media

“True romance”

Seth Jones

Writing - Publishing - First

Environmental stewardship article - commercial publications

Moose River Media

“About Face”

Lawrence Aylward

Writing - Publishing - Merit

Environmental stewardship article - commercial publications

GCSAA

“It never rains in California”

Stacie Zinn Roberts

Writing - Publishing - First

Headline writing - commercial publications

GCSAA

“Hole new ballgame?”

Howard Richman

Writing - Publishing - Merit

Headline writing - commercial publications

TurfNet

“California's water story needs a Hollywood ending”

John Reitman

Writing - Publishing - First

Writing for website - original content only

TurfNet

“California's water story needs a Hollywood ending”

John Reitman

Writing - Publishing - First

Writing for website - original content only

TurfNet

“Like pulling teeth”

John Reitman

Writing - Publishing - First

Writing for newsletter - original content only

Moose River Media

“The Greenkeeper Bulletin — U.S. Open Special Edition”

Lawrence Aylward

2015 TOCA Communications Contest – Winning Entries

Writing - Publishing - First

Writing for video/CD/audiovisual presentation

EPIC Creative

“Philadelphia Area Golf Course Superintendents (PAGCS)”

EPIC Creative

Writing - Publishing - Merit

Writing for video/CD/audiovisual presentation

TurfNet

“TurfNet on The Global Stage Ryder Cup at Gleneagles Preview Script”

Jon Kiger

Writing - Publishing - First

Series - two or more articles defined as series - commercial publications

Moose River Media

“Counterparts”

Lawrence Aylward

Writing - Publishing - Merit

Series - two or more articles defined as series - commercial publications

North Coast Media

“Winterkill in the crosshairs; Working undercover”

Sam Bauer, Brian Horgan, Ph.D., Lindsay Hoffman, Ph.D.