



ENVIRONMENTAL COMMUNICATOR OF THE YEAR

2016

AN ANNUAL AWARD GIVEN TO AN ACTIVE GREEN INDUSTRY MEMBER FOR OUTSTANDING EFFORTS IN COMMUNICATING THE BENEFITS OF ENVIRONMENTAL STEWARDSHIP TO A PARTICULAR AUDIENCE WITHIN THE TURF AND ORNAMENTAL INDUSTRY.

Sponsored By: Project EverGreen

APPLICATION

(Please print or type)

Name: _____

Home Address: _____

Phone (Home): _____ Phone (Work): _____

E-Mail Address: _____

Applicant Nominated By: _____

Home Address: _____

Phone (Home) _____ Phone (Work) _____

How did you hear of this award opportunity? _____

With this application, please include the following:

- Supporting communications materials (articles, brochures, videos, whitepapers, etc.)
- Two letters of recommendation
- Resume of work experience in communications

In 100 words or less explain why you should be considered for this prestigious award

I understand this application will be used for the selection of the TOCA Environmental Communicator of the Year. All applications will remain the property of the Selection Committee.

Name (Print or Type): _____

Signature: _____ Date: _____

Please submit completed application and materials within one PDF file via email by (March 1, 2016) to toca@gandgcomm.com or via mail (postmarked by March 1, 2016) to:

TOCA
Environmental Communicator of the Year Program
PO Box 156
New Prague, MN 56071

TOCA ANNOUNCES THE 2016 ENVIRONMENTAL COMMUNICATOR OF THE YEAR PROGRAM

The Turf and Ornamental Communicators Association (TOCA) announces its eighteenth Environmental Communicator of the Year Award program. The award, sponsored by Project EverGreen, is given annually to an active green industry member for outstanding efforts in communicating the benefits of environmental stewardship to a particular audience within the turf and ornamental industry. Winners in the first seventeen years were: Mark Welterlen of Grounds Maintenance Magazine; Bill Love of W.R. Love Golf Architecture; Tim Doppel of Atwood LawnCare, Inc.; Doug Fender, Turf Producers International; Allen James, RISE; Rod Dodson of Audubon International; Jeff Gullikson of Spokane Country Club; Kevin Trotta of IPM; Helen Stone of Southwest Trees & Turf; Allied Golf Associations of Colorado; Drs. Larry Stowell and Wendy Gelernter of PACE Turf, Chris Gray of Marvel Golf Club in Kentucky; Anthony Williams of Stone Mountain Golf Club; Frank S. Rossi, Ph.D. of Cornell University; Phil Fogarty of Weed Man, Crowley's Vegetation Management; Brandon Horvath, Ph.D., turfgrass professor at the University of Tennessee and Dr. Brian Horgan, turfgrass professor at the University of Minnesota.

The award is open to anyone in the green industry. Nominees, however, must be a present TOCA member or be nominated by a present TOCA member. (A member can nominate herself/himself).

The award is given annually at the TOCA annual meeting, held this year in Omaha, NE, May 3-5, 2016. A \$500 cash stipend is presented to the winner.

TOCA is composed of editors, writers, photographers, publishers, public relations/advertising practitioners and others involved in green industry communications. The association was formed in 1990 to serve members of the green industry.

Applications will be judged and a winner selected by a group of independent, expert judges.

APPLICATIONS MUST BE EMAILED OR POSTMARKED BY MARCH 1, 2016.

WINNER WILL BE NOTIFIED IN MARCH 2016.

For more information, contact Den Gardner at toca@gandgcomm.com or 952-758-6340.