



## **The 10<sup>th</sup> Annual TOCA International Communications Awards Program**

Sponsored by Syngenta International

The Turf and Ornamental Communicators Association (TOCA), a professional marketing communications organization for the Green Industry, is pleased to announce the winners of its tenth international program to recognize the best writing, design and photography throughout the world.

Twenty-seven entries were submitted in the 2015 contest and the winners are as follows:

### **W1 – Best Writing Publication (article or editorial)**

First Place: “As Nature Intended,” by Peter Driver, Ransomes Jacobsen for *PC Magazine*, December/January 2015

Merit: “Show Me the Light,” by Paul MacCormack, Fox Meadow Golf Club for *Greenside – April 2014*, Golf Course Superintendents Association of Ireland

### **P1 – Best Photo Publication (cover or inside photo from news article)**

First Place: “Galway Bay Front Cover Photo,” by Alan Mahon, *Greenside – December 2014*, Golf Course Superintendents Association of Ireland

Merit: “Trinity College,” by Alan Mahon, *Greenside – April 2014*, Golf Course Superintendents Association of Ireland

Merit: “@Risk? How to avoid the pitfalls of social media,” by Steve Castle and Tom Campbell, *Greenkeeper International – April 2014*, British and International Golf Greenkeepers Association (BIGGA)

### **D1 – Best Design Publication (full magazine article layout)**

First Place: “25 Years of Student Greenkeeper of the Year,” by Steve Castle and Tom Campbell, *Greenkeeper International – October 2014*, British and International Golf Greenkeepers Association (BIGGA)

Merit: “Beesy Does It,” by Steve Castle and Tom Campbell, *Greenkeeper International – June 2014*, British and International Golf Greenkeepers Association (BIGGA)

D2 – Best Design Publication (one-page design article)

First Place: “Volunteering at the Ryder Cup, Gleneagles 2014,” by Alan Mahon, *Greenside – December 2014*, Golf Course Superintendents Association of Ireland

D3 – Best Design Publication (two-plus page design article)

First Place: “From Barbados to Bali,” by Alan Mahon, *Greenside – December 2014*, Golf Course Superintendents Association of Ireland

Merit: “Living in France but Working in Switzerland,” by Alan Mahon, *Greenside – August 2014*, Golf Course Superintendents Association of Ireland

D3 – Best Design, Multipage (advertising page)

Merit: “National Education Day,” by Alan Mahon, *Greenside – December 2014*, Golf Course Superintendents Association of Ireland

Congratulations to all our winners. For additional information, contact Den Gardner ([toca@gandgcomm.com](mailto:toca@gandgcomm.com)) - Kristy Mach ([kristymach@gandgcomm.com](mailto:kristymach@gandgcomm.com)) or at 952-758-6340.