



Turf & Ornamental Communicators Association

2016 PLANT HEALTH WRITER OF THE YEAR

AWARD PROGRAM

AN ANNUAL AWARD SPONSORED BY BAYER GIVEN TO A TOCA MEMBER FOR OUTSTANDING WRITING IN THE AREA OF PLANT HEALTH THROUGH ARTICLES OR OTHER WRITTEN OR VERBAL COMMUNICATIONS WITHIN THE GREEN INDUSTRY.

APPLICATION

Please Note: An applicant must be a member of TOCA. An applicant may nominate him/herself in this program.

(Please print or type)

Name: _____

Home Address: _____

Phone (Work): _____ Phone (Cell): _____

Email Address: _____

Home Address: _____

Phone (Home) _____ Phone (Work) _____

How did you hear of this award opportunity? _____

Please provide the following in support of this application:

- Supporting copies of communications to support the application
- One letter of recommendation

- Please explain the body of work presented with this nomination

These are now the types of writing that are examples of what qualifies for entry in this award program:

- Plant-specific articles related to the health of the plant.
- Water issues and its effect on turf, shrubs, flowers, etc., regarding green spaces.
- Fertilization/nutrient management innovations and its effect on green spaces.
- Pesticide innovations and its effect on green spaces.
- Mowing technologies and how new methods affect plant health.
- Growth regulators and the effect these technologies have on plant health.

I understand this entry will be used for the selection of the Plant Health Writer of the Year Award program. All entries will remain the property of the Selection Committee. If chosen, I will be awarded a \$1,000 stipend to be used on professional development or to attend the Annual TOCA meeting.

Name (Print or Type):_____

Signature: _____ Date:_____

Please send completed entry and materials via email by (March 1, 2016) to toca@gandgcomm.com: