

2014 Gardner Award Winners

MCPVM04 – Best short video/DVD (2 minutes of less)

Bad Boy Buggies Ambush iS Product Video
Swanson Russell

PD04 – Printed Magazines – Overall Magazine Design

April 2013 GCM "What's the Buzz About?"
Roger Billings & Kelly Neis, Golf Course Management/GCSAA

MCSP02 – Best Integrated Marketing Campaign

Healthy Turf, Healthy Tomorrow
Bayer & Global Prairie

MCNM03 – Websites

New website redesign
Cindy Code, Project EverGreen

PW08 – Writing for commercial publications, general feature article

Broken Trust
Chuck Bowen, GIE Media

MCD08 – Printed Special Projects

XONERATE Herbicide Mirror Clings
Scott Lynn, Woodruff Sweitzer & Arysta LifeScience

MCW06 – Writing a feature article (company/agency written and placed in commercial publication)

Charlotte Motor Speedway
Adam Slick & Eric Shroder, Jacobsen

PPVM05 – Best Photograph – Print Magazine Cover

5 Keys to Picking Up Women
Pete Seltzer, Golfdom

PNM01 – Podcasts

Dog's Best Friend
Kyle Brown, GIE Media

PNM03 – Websites

Website – TotalLandscapeCare.com
Lauren Heartsill Dowdle & Patty Vaughn, Total Landscape Care