



2016 TOCA Meeting Agenda *(as of 1/11/16)*

Tuesday, May 3

2 p.m. – Board Meeting (*Lotus Room*)

6 p.m. – Formal gathering of members who want to attend at [Omaha Press Club](#).

7 p.m. – Board Dinner – [Omaha Press Club](#).

Wednesday, May 4

7:00-9:00 a.m. – Complimentary Breakfast at Magnolia Hotel (*Magnolia Ballroom*)

9:00-9:45 a.m. – Welcome, introductions, scholarship/intern recognition.
(*Lavender Ballroom*)

9:45 -10:15 a.m. – Environmental Communicator of the Year presentation. Will include a 15-minute presentation by person selected on some of his/her accomplishments.

10:15-10:30 a.m. – Plant Health Writer of the Year presentation.

10:30-10:45 a.m. – Break

10:45-Noon – Telling Your Story Through Infographics. Panelists being confirmed.

Noon-6 p.m. – [Omaha Zoo Horticultural Tour](#) and [Lauritzen Gardens Tour](#).

1:15-5 p.m. – Golf at [Omaha Country Club](#).

5:00-6:00 p.m. – Transportation will be available for any Tour Group attendees that wish to go back to the hotel prior to the reception.

6:30 p.m. – Golfers and others meet in the hotel lobby for transportation to Lauritzen Gardens.

7:00 p.m. – Opening Night Reception at Lauritzen Gardens.

Thursday, May 5

7 a.m. – TOCA Run Club and walkers. (*Meet in hotel lobby*)

8:00-9:00 a.m. – Breakfast - TOCA committees will meet during complimentary breakfast for members.
(*Magnolia Ballroom*)

9:00-10:15 a.m. – [Steve Wilbers](#) – Part I. New Insights for the Best B-B Writing (*Lavender Ballroom*)

10:15-10:30 a.m. – Break

10:30-Noon – Steve Wilbers – Part II

Noon-12:45 p.m. – Lunch (*Courtyard, weather permitting or Combination Room*)

12:45-1:00 p.m. – Group Photo

1:15 p.m.-2:45 p.m. – Editor/PR Panel. Panelists being confirmed.

2:45 p.m.-3 p.m. – Break

3:00-4 p.m. – The 2016 Election. What does it mean for the Green Industry? How will Social Media impact the election? Presentation by David Crow, DCLRS, Washington, DC.

4:00-5:00 p.m. – Business Meeting

5:00 p.m. – Adjourn

6:30 p.m. – Reception (*Courtyard, weather permitting or Combination Room*)

7:30-9:30 p.m. – Dinner and Awards Program at Magnolia Hotel (*Magnolia Ballroom*)

Friday, May 6

Informal breakfast on your own. Head for home at leisure.

Trustys will have the free tickets to the Omaha Zoo as requested in advance for those planning to stay on Friday.



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TOCA Handle for Meeting - *#tocaomaha*

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