The 11th Annual
TOCA International Communications Awards Program

The Turf & Ornamental Communicators Association (TOCA) is pleased to announce its eleventh international program to recognize best writing, design and photography throughout the world. Please go to www.toca.org for further information about the association. The program is sponsored by International Syngenta Professional Products.

GENERAL RULES
• The contest is open to any international communications professionals involved in the Green Industry. You do not have to be a TOCA member to enter the contest.
• The entry fee is US $20.
• There is no limit to the number of entries per company.
• English is the chosen language of TOCA. All entries must be in English.

CONTEST CATEGORIES
■ INTW1 -- Best Writing Publication (article or editorial)
■ INTW2 – Best Copywriting Publication (display advertisement)
■ INTW3 – Best Copywriting Brochure (or similar marketing/sales literature)
■ INTPH1 -- Best Photo Publication (cover or inside photo from news article)
■ INTPH2 – Best Photo Brochure (or similar marketing/sales literature)
■ INTDP1 -- Best Design Publication (full magazine article layout)
■ INTDP2 -- Best Design Publication (one-page design article)
■ INTDP3 -- Best Design Publication (two-plus page design article)
■ INTDM4 -- Best Design, Single Page (advertising page)
■ INTDM5 -- Best Design, Multi Page (advertising page)
■ INTDM6 – Best Design, Brochure (or similar marketing/sales literature)

First and second place will be chosen in each category. One of the winning entries from the categories will be chosen as Best of Show.

Entries must be articles published between Jan. 1 and Dec. 31, 2015. One entry form along with a copy of your entry must accompany each entry. Entries can be submitted online at http://betternewspapercontest.com/TOCA2016. There is no limit to the number of entries per person.

Entries will be judged on creativity, concept and clarity of message.
• Entries must be submitted online or postmarked no later than March 15, 2016, and should be submitted to: Kristy Mach, TOCA, 605 Columbus Avenue South, New Prague, MN 56071, USA
• An independent panel of judges will be selected to review the entries.
• The winners will be announced at the May 2016 TOCA annual meeting in Omaha, Nebraska.

Mailed entry materials will not be returned.

Questions? Contact Kristy Mach at 952/758-6340 or kristymach@gandgcomm.com.
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Entries can be submitted online at http://betternewspapercontest.com/TOCA2016 or mailed to Kristy Mach at the address below.

This blank form may be duplicated as needed. Please provide all the information requested.

Entry Category: ____________________________________________________________

Entrant’s Name/Title: ______________________________________________________

Company or Organization: __________________________________________________

Business Address: _________________________________________________________

Business Phone: ____________________________ Business Fax: __________________ E-Mail__________

Entry Title: ________________________________________________________________

Date of Publication: _________________________________________________________

Name/Type of Publication/Newsletter/Brochure: ________________________________

Purpose of Piece: _______________________________________________________________________
____________________________________________________________________________________

If entry is designated a first place or second place winner, list preference for award plaque inscription(s) below:

Winner’s Name(s): ______________________ Company Name: _______________________

Number of additional award plaques desired (for a nominal fee): _________________________

List inscriptions for additional plaques below or use a separate piece of paper if necessary:

Name(s): ____________________________ Company Name: _______________________

Name(s): ____________________________ Company Name: _______________________

Submit all entries online or mailed no later than March 15, 2016, to:

Kristy Mach at kristymach@gandgcomm.com

TOCA

605 Columbus Ave South, New Prague, MN 56071