

# TOCA Communications Contest

## Online Entry Process

Enter at:

<http://betternewspapercontest.com/TOCA2016>

### ENTRY DEADLINE: MARCH 15, 2016

The deadline for entries in March 15, 2016.

#### Contest Info

The 26th Annual TOCA Communications Contest is designed to acknowledge the wealth of outstanding communications generated by the Green industry. The TOCA Communications Awards recognize outstanding writing, design, photography, videography and interactive efforts in Publishing and Marketing Communi... [More](#)

## THE DETAILS



#### [ENTRY FEES & PAYMENT](#)

US Entries - \$40/entry  
International Entries - \$20/entry



#### [SPECIAL INSTRUCTIONS](#)

Please note that you must be a member of TOCA [to enter](#) the US contest. To join, go to: <https://www.toca.org/members/signup/>

ENTER HERE

#### Rules & Eligibility

Eligible entries must have been created and executed between January 1 - December 31, 2015.

For a list of the categories, [click here](#) go to [www.toca.org](http://www.toca.org).

For the US contest, you must be a TOCA member.

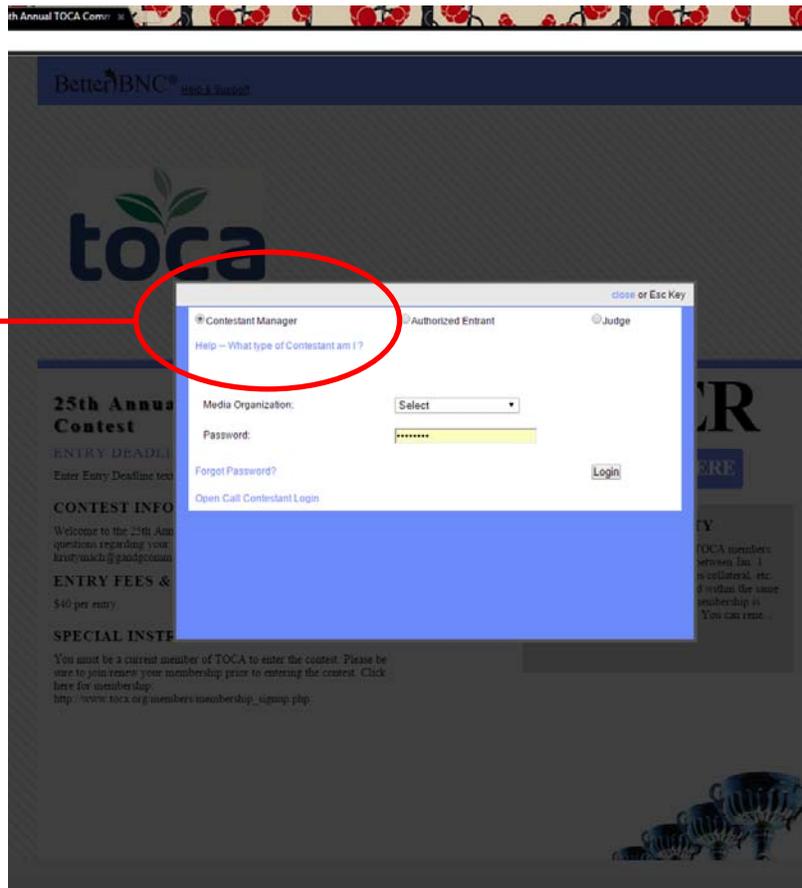
International contestants are encouraged to join, but it is not required.

Click to enter  
the Contest



You will always be a Contestant Manager.

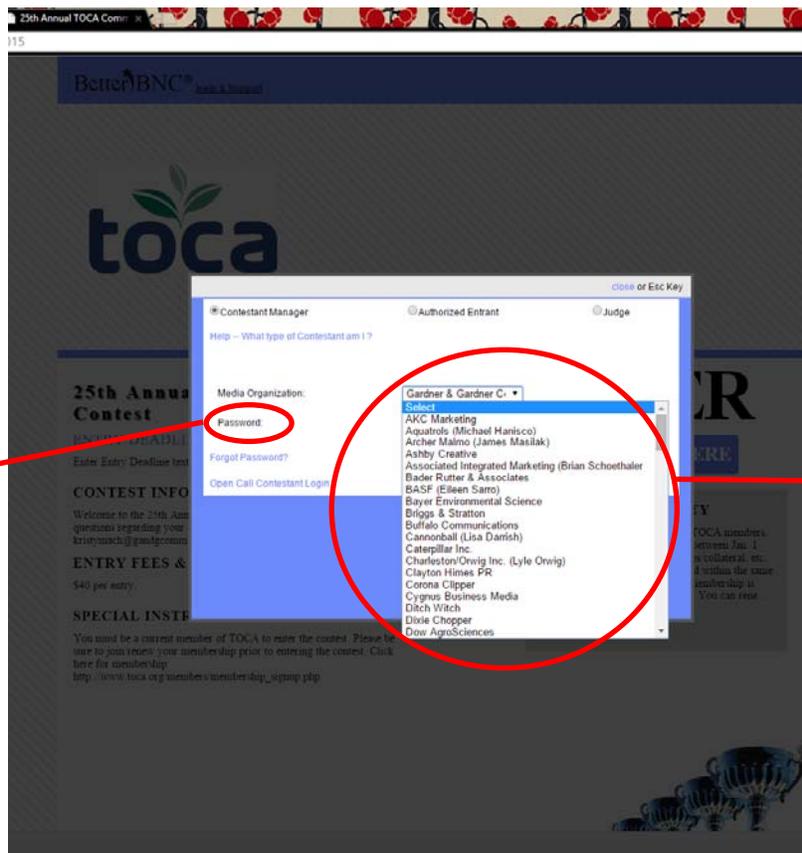
It's the default setting, so it shouldn't be a problem.



Password: hopefully you remember from 2015. If not, reset your password or contact Kristy Mach.

Reminder: Kristy Mach can see your password, in case you forget and need access.

(While she is as honest as the day is long, please use a password that is unique to the contest only.)



Use the drop-down menu to find your company & name.

Some have multiple admins, please select your name only.

You may end up here. Select the 26th Annual TOCA Communications Contest, select your Media Organization and log in with your password.

ogin

Help & Support

BetterBNC®

Home My Contest Contest Info Judges Login Find Contests

Contestant Manager Authorized Entrant

Select a Contest

- Choose
- 26th Annual TOCA Communications Contest
- 31st Annual Pa'i Awards
- 2011-15 BetterBNC Demo Contest
- 2014 BetterBNC Demo Contest
- 2015 Alaska Press Club Contest
- 2015 APTRA Broadcast Contest
- 2015 Arkansas AP Managing Editors Contest
- 2015 AWNA BNC Awards of Excellence
- 2015 Best of CNHI
- 2015 Chicago Headline Club: The 39th Annual Peter Lisagor Awards
- 2015 Florida Press Association Better Weekly Newspaper Contest
- 2015 Florida Press Association Display Advertising Contest
- 2015 GWA Garden Media Awards Finalists
- 2015 HSPJ Excellence in Journalism

Select Media Organization

Choose

Password

.....

Forgot Password? Open call  
login

Login

You're in! A few notes on this landing page:

1. My Account - changing this information will appear on all your entry forms.
2. Submit Entry will allow you to start entering contest categories.
3. Shipping Label for mail in entries will create a printable sheet for shipping.
4. Calculate entry fee will give you a total fee based on entries submitted. **\*Please note, submitting an entry will only upload to the site. It does not mean that it has been officially entered and a fee charged.**

Help & Support

BetterBNC®

Home My Contest Contest Info Judges Login Find Contests

Welcome to the BNC

Gardner & Gardner Communications is a member of circulation **NONE**.

You have a total of **0** entries.

- My Account

- Submit Entry

- Logout

Shipping label for mail in entries Calculate Entry Fee

**26th Annual TOCA Communications Contest**  
Manage Entries -- **Entry Deadline 03/15/2016**

You don't yet have any entries. Why not submit one now?

About Us Advisors Testimonials Blog Contact Us Admin

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Start entering.  
First, choose  
your division.

Gardner & Gardner Communications is a member of the **NONE** circulation group.  
You have a total of **0** entry.

**Create New Entry**

*All entries subject to rules and eligibility requirements.*

**Division**

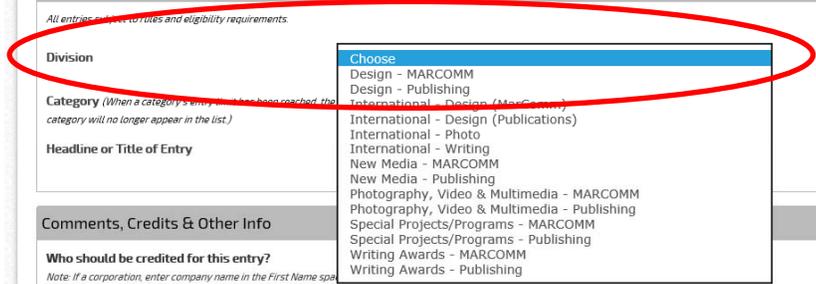
**Category** *(When a category's entry limit has been reached, the category will no longer appear in the list.)*

**Headline or Title of Entry**

**Comments, Credits & Other Info**

**Who should be credited for this entry?**  
*Note: If a corporation, enter company name in the First Name space.*

First Name Last Name Company/Organization



Select a category

Gardner & Gardner Communications is a member of the **NONE** circulation group.  
You have a total of **0** entry.

**Create New Entry**

*All entries subject to rules and eligibility requirements.*

**Division**

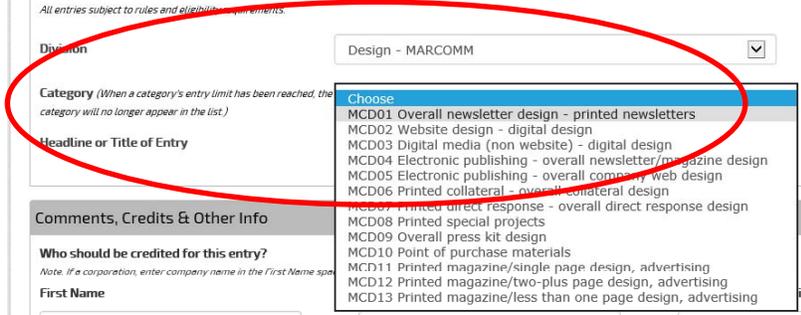
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First Name Last Name Company/Organization



Gardner & Gardner Communications is a member of the **NONE** circulation group.

You have a total of **0** entry.

### Create New Entry

All entries subject to rules and eligibility requirements.

Division

Category *(When a category's entry limit has been reached, the category will no longer appear on the list.)*

**Overall newsletter design - printed newsletters --Category Note**  
Send one newsletter sample only

Headline or Title of Entry

Special notes for the category will appear (if any).

Title your entry.

### Upload Attachments & Links [Need Help?](#)

#### Get File(s) to Attach to this Entry

The number of file attachments allowed is determined by your contest rules.

[Browse & Attach More Files](#)

Upload files and URL/Links from scrapbooks. [More info](#)

**Publish large PDF files.**  
Third party vendors -- offers vary.

RealView  
Issuu  
Yudu

[What's this?](#)

OPTIONAL: Create an additional account with BetterBNC if you'd like to utilize the Scrapbook functionality. There is no fee for this and can be used all year long.

### Comments, Credits & Other Info

#### Comments

### Upload Attachments & Links [Need Help?](#)

#### Get File(s) to Attach to this Entry

The number of file attachments allowed is determined by your contest rules.

[Browse & Attach More Files](#)

Upload files and URL/Links from scrapbooks. [More info](#)

**Publish large PDF files.**  
Third party vendors -- offers vary.

RealView  
Issuu  
Yudu

[What's this?](#)

#### Get Links to Attach to this Entry

The number of URL/Link attachments allowed is determined by your contest rules.

<input type="text" value="Paste URL/Link here"/>	<input type="text" value="Paste URL/Link here"/>	<input type="text" value="Paste URL/Link here"/>
<input type="text" value="Paste URL/Link here"/>	<input type="text" value="Paste URL/Link here"/>	<input type="text" value="Paste URL/Link here"/>
<input type="text" value="Paste URL/Link here"/>	<input type="text" value="Paste URL/Link here"/>	<input type="text" value="Paste URL/Link here"/>
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<input type="text" value="Paste URL/Link here"/>	<input type="text" value="Paste URL/Link here"/>	<input type="text" value="Paste URL/Link here"/>
<input type="text" value="Paste URL/Link here"/>	<input type="text" value="Paste URL/Link here"/>	<input type="text" value="Paste URL/Link here"/>
<input type="text" value="Paste URL/Link here"/>	<input type="text" value="Paste URL/Link here"/>	<input type="text" value="Paste URL/Link here"/>

Upload your entry file(s). If your entry resides online, simply put the URL to the entry.

Judges will hop right to the site and judge from there.

**\*Please make sure the content resides online through May 2016.**

Give credit to all those you'd like to **appear on your award** and during the ceremony.

Comments, Credits & Other Info

Comments

Who should be credited for this entry?  
Note: If a corporation, enter company name in the First Name space.

First Name	Last Name	Company/Organization
<input type="text"/>	<input type="text"/>	<input type="text"/>
First Name	Last Name	Company/Organization
<input type="text"/>	<input type="text"/>	<input type="text"/>

Click Submit!

First Name	Last Name	Company/Organization
<input type="text"/>	<input type="text"/>	<input type="text"/>
First Name	Last Name	Company/Organization
<input type="text"/>	<input type="text"/>	<input type="text"/>
First Name	Last Name	Company/Organization
<input type="text"/>	<input type="text"/>	<input type="text"/>

Attachments are uploaded when you click "Submit Entry".

This is where you can check to see that everything is accurate.

\*Print this page if you are mailing in your entry.

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The Entry has been saved.

### This Page is Your Official Entry Form.

*Entry Details:*

Media Organization: **Gardner & Gardner Communications (219)**

Title or Headline: **www.TOCA.org**

Division: **Design - MARCOMM**

Category: **MCD02 Website design - digital design**

Entry Code: **21901**

Credits: **Kristy Mach (Gardner & Gardner Communications)**

Entry made by **Kristy Mach, Contestant Manager** on 2016-01-27 18:17:39

★★★★★★★★

Design - CIRNA CATMCD02 21901

MARCOMM

Gardner & Gardner Communications

Website design - digital design

DO NOT HIT YOUR BACK BUTTON



or [Manage Entries](#) | [Logout](#)

This is where you can see your entries. This doesn't mean they are officially entered, just there for consideration.

The screenshot shows the BetterBNC website interface. At the top, there is a navigation bar with a 'Help & Support' link, the 'BetterBNC' logo, and social media icons for Facebook and Twitter. Below the navigation bar, there are links for 'Home', 'My Contest', 'Contest Info', 'Judges Login', and 'Find Contests'. The main content area is titled 'Welcome to the BNC' and includes a sidebar with links for 'My Account', 'Submit Entry', and 'Logout'. On the right, it states 'Gardner & Gardner Communications is a member of circulation NONE' and 'You have a total of 1 entries.' There are two buttons: 'Shipping label for mail in entries' and 'Calculate Entry Fee'. The main section is titled '26th Annual TOCA Communications Contest' with a sub-header 'Manage Entries -- Entry Deadline 03/15/2016'. Below this is a table titled 'Entries' with the following data:

Entrant	Category	Title	Pages	Files/URLs	Created	Actions
Contestant Manager	MCD02 Website design - digital design	www.TOCA.org	1	<a href="#">Link</a>	2016-01-27 18:17:39	<a href="#">Label</a> <a href="#">Edit</a> <a href="#">Disable</a> <a href="#">Delete</a>

#### Important Notes Recap:

1. My Account will allow you to add your address, etc.
2. Submit Entry takes you back to the page where you can add another entry.
3. Calculate Entry Fee: Shows you how many entries and total cost.
4. Shipping label for mail in entries—these entries MUST be mailed and the form can be printed online.

#### Entry categories requiring mailing:

- PD04: Printed Magazines – Overall Magazine Design
- MCD06: Printed Collateral – Overall Collateral Design
- MCD07: Printed Direct Response – Overall Direct Response Design
- MCD08: Printed Special Projects
- MCD09: Overall Press Kits Design
- MCD10: Point of Purchase Materials

Final step to check out and  
officially enter on next page...

**You are managing content for 26th Annual TOCA Communications Contest**

Gardner & Gardner Communications Circulation Group **NONE**.

As of 01/27/2016 6:26 pm

Disabled entries are not in fee calculation.

How to pay:  
 \* Use the check boxes to select the entries you want to pay  
 \* Click the "Pay By Card" button to pay using a credit card, debit c  
 \* Click the "Pay by Check" button if sending payment by mail.  
 \* When done, print a copy for your records. After the entry deadl  
 to access this page.

Select the entries you'd like to submit and pay for...

When you click on the PayPal button you will be taken off BetterBNC to the sanctioning organization payment cart. Carefully follow the on screen instructions to ensure proper handling of your entry fees. All financial transactions are directly with the sanctioning organization, not BetterBNC. For help with PayPal transactions, contact your administrator.

[Print](#)

Entrant	Division	Category	Title	Entry Fee	Select Entries to Pay Select All	Payment Status
Contestant Manager	Design - MARCOMM	MCD02 Website design - digital design	www.TOCA.org	\$40.00	<input type="checkbox"/>	Not received
			<b>Design - MARCOMM subtotal</b>	<b>\$40.00</b>		
			<b>Total Entry Fee Due</b>	<b>\$40.00</b>		
			<b>Base Contest Fee</b>	<b>\$0.00</b>		
			<b>Total Entry Fee Paid</b>	<b>\$0.00</b>		
			<b>Total Outstanding Entry Fee</b>	<b>\$40.00</b>		
		At this time, we are not able to accept American Express.				
			Payment Amount	<input type="text" value="0"/>	<a href="#">Pay By Check Mailed-in only</a>	<a href="#">Pay Now With Card</a>



PAY NOW WITH CARD will take you to PayPal where you can check out.

**You have successfully paid \$40.00**

**You are managing content for 26th Annual TOCA Communications Contest**

Gardner & Gardner Communications Circulation Group **NONE**.

As of 01/27/2016 6:36 pm

Disabled entries are not in fee calculation.

How to pay:  
 \* Use the check boxes to select the entries you want to pay  
 \* Click the "Pay By Card" button to pay using a credit card, debit card or via PayPal.  
 \* Click the "Pay by Check" button if sending payment by mail.  
 \* When done, print a copy for your records. After the entry deadline, you will not be able to access this page.

When you click on the PayPal button you will be taken off BetterBNC to the sanctioning organization payment cart. Carefully follow the on screen instructions to ensure proper handling of your entry fees. All financial transactions are directly with the sanctioning organization, not BetterBNC. For help with PayPal transactions, contact your contest administrator.

[Print](#)

Entrant	Division	Category	Title	Entry Fee	Select Entries to Pay Select All	Payment Status
Contestant Manager	Design - MARCOMM	MCD02 Website design - digital design	www.TOCA.org	\$40.00 PAID PP	<input checked="" type="checkbox"/>	Confirmed
			<b>Design - MARCOMM subtotal</b>	<b>\$40.00</b>		
			<b>Total Entry Fee Due</b>	<b>\$40.00</b>		
			<b>Base Contest Fee</b>	<b>\$0.00</b>		
			<b>Total Entry Fee Paid</b>	<b>\$40.00</b>		

You are now officially entered into the contest. If you don't select the entry, it will not be submitted for judging.

You successfully paid \$40, and a receipt show up at the bottom of the page.

Transactions/Receipts History				
Transactions ID	Status	Amount	Action	
Transaction# 7XP28235KL789393C(Credit/Debit)2016-01-27	Success	\$40.00	<a href="#">View/Print</a>	

If you have any questions, please contact Kristy Mach:

Office: 952-758-6340

Cell: 952-843-3108

The BetterBNC team can also troubleshoot any problems you may have. Do not hesitate to contact them from early in the morning to late in the evening.

BetterBNC is based in Washington state.

Thank you for entering the 26th Annual TOCA Communications Contest!

## **Winners will be announced at the TOCA Annual Meeting**

**May 3-5 in Omaha, Nebraska**

