



Turf & Ornamental Communicators Association
2017 PLANT HEALTH WRITER OF THE YEAR
AWARD PROGRAM

Rules and Answers to Frequently Asked Questions

AN ANNUAL AWARD SPONSORED BY BAYER GIVEN TO A TOCA MEMBER FOR OUTSTANDING WRITING IN THE AREA OF PLANT HEALTH THROUGH ARTICLES OR OTHER WRITTEN OR VERBAL COMMUNICATIONS WITHIN THE GREEN INDUSTRY.

Rules

1. The Plant Health Writer of the Year Award program is provided annually to an outstanding writer for excellence in plant health issues to the appropriate green industry audience through writing, including new media, for a publication or publishing company. The winner of this program must be a TOCA member.
2. A stipend of \$1,000 will be given annually to the winner to be used for professional development in the green industry.
3. The award winner will be chosen by a selection committee chosen by the TOCA Board of Directors.
4. The winner each year must be a TOCA member.
5. Entries submitted must include information published or been presented between Jan. 1, 2016 and Dec. 31, 2016.
6. Only articles and other communications that predominantly have plant health as the subject matter will be eligible for the contest. The selection committee is the final authority for determining whether an entry meets that standard.

7. Non-English entries may be accepted, but must be accompanied by a complete and accurate English translation.
8. Entries are to be submitted electronically as a PDF online, including the entry form.
9. Application and entries are due March 1, 2017.
10. The winner will be announced in April of 2015 and receive his/her award at the 28th annual TOCA meeting in Wesley Chapel, FL on May 4, 2017.
11. The winning communications materials will be reproduced on the TOCA website and in TOCA publications as appropriate.

For more information about this program, contact TOCA at toca@gandgcomm.com or via phone: 952/758-6340.

The End