



2018 TOCA MARCOMM INTERNSHIP APPLICATION

The TOCA Marcomm Internship Program is funded through the TOCA Foundation by Den/Sandy Gardner and Dave Hansen. The Gardners are owners of Gardner & Gardner Communications, a marketing/association management firm based in New Prague, Minnesota. Hansen is the Partner/CEO of Swanson Russell, a marketing communications firm based in Lincoln, Nebraska

The Turf & Ornamental Communicators Association (TOCA) 2018 internship includes an 8 - 10 week hands-on communications position with Project EverGreen, a member company in the Green Industry.

2018 Host Company: Project EverGreen, near Cleveland, Ohio.
The Project EverGreen mission:

Bringing people together to make a difference in how our yards, parks and communities create a greener, healthier, cooler Earth.

The intern will receive a \$4,000 stipend paid by TOCA for work at a TOCA-member company. Additional funds are available to allow the student to attend the TOCA annual meeting in May, in Cincinnati.

Application Deadline: Must be postmarked by Thursday, March 15, 2018.

Please fill out and e-mail all materials in one PDF file to toca@gandgcomm.com. Remember to save a copy for your records.

Name: _____

Home/Permanent Address: _____

City: _____ State: _____ ZIP: _____

Home Phone: _____ Cell Phone: _____

Current Address: _____

City: _____ State: _____ ZIP: _____

College/University: _____

Major Course of Study: _____

Status (Check one): _____ Sophomore _____ Junior _____ Senior

Scheduled Graduation Date: _____

Overall GPA: _____ GPA in Major: _____ (on a scale of _____ = A)

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Use this sheet or a separate sheet to answer the following questions:

Please list the journalism or marketing communications courses you have completed or in which you are currently enrolled:

Please answer the following questions below in 75 words or fewer:

1. I would like to be the TOCA Marcomm Intern because...
2. What I hope to learn as the TOCA Intern is...
3. When I graduate from college, my ideal job would be...
4. This is an internship to work for a **Green Industry company**. Please list anything that describes your connection with or interest in writing about this industry (landscape maintenance, nursery management, golf course maintenance, turf production, irrigation management, etc.)
5. Please list other internships in which you have participated:

Please feel free to include additional information – such as examples of your work, letters of recommendation, or other materials – to support your application. We will accept no more than four pages of writing samples, two photography examples and two letters of recommendation.

PLEASE RETURN YOUR COMPLETED APPLICATION TO THE TOCA OFFICE. Postmarked or emailed by Thursday, March 15, 2018:

Kristy Mach, Associate Director
TOCA
PO Box 156
605 Columbus Ave. South
New Prague, MN 56071

Address questions to: Amy Keith McDonald
Phone: 254/396-3535
Email: amymcdonald@gandgcomm.com