



## **2018 TOCA Communications Awards Gardner Award Winners**

### **Photography, Video and Multimedia – Marketing Communications**

Best short video/DVD

“Defend Your Turf”

Swanson Russell, Rain Bird

### **Photography, Video and Multimedia – Publishing**

Best single photo - created by a TOCA member or freelancer commissioned by a TOCA member

“November GCM - Down but not out”

Chad Hipolito, GCSAA/*Golf Course Management Magazine*

### **Design – Marketing Communications**

Printed collateral - overall collateral design

“Foliar-Pak 2018 Product Catalog”

Xylem Marketing, Justin Thiry, Britney Riggs, Courtney Mullen, Victoria Carter, Dawn Rigby, Jess Simpson, Storm Timberlake

### **Design – Publishing**

Overall media kit design

“GIE Media Horticulture Group Media Kit”

GIE Media, Katelyn Boyden, Justin Armburger, Allison Krieg

### **New Media – Marketing Communications**

Websites

“RYAN - National Aerate Your Lawn Day - Campaign”

EPIC Creative

### **New Media – Publishing**

Blogs

“LM Blog”

LM Contributors + Staff, North Coast Media

### **Special Projects – Marketing Communications**

Best integrated marketing campaign

“Syngenta Divanem Launch”

G&S Business Communications, Martin Williams, Syngenta

### **Special Projects – Publishing**

Special Event

“2017 US Open Tournament Preparation Coverage”

EPIC Creative

### **Writing – Marketing Communications**

Copywriting for a display ad

“Divanem Print”

Mark LaFleur-Syngenta and Martin Williams

### **Writing – Publishing**

Series - two or more articles defined as series

“When the creek rises”

Guy Cipriano, *Golf Course Industry*, GIE Media

### **International - Design**

Best Design Publication

“Greenkeeper International December 2017: Drones”

Libbie Waddleton, Greenkeeper International, BIGGA Ltd.