



## 2019 TOCA Scholarship Program Application

### ***Application Materials***

The Turf & Ornamental Communicators Association Foundation will award one \$2,500 fall semester scholarship (2019-2020 academic year,) to undergraduate college students pursuing a career in green industry communications such as but not limited to *careers working for trade publications, newsletters or companies/marketing agencies that promote the golf course, lawn and landscape, sod and nursery/greenhouse, sports turf or maintenance industries.*

1. To qualify, students must major or minor in communications or a green industry related field such as horticulture, plant sciences, botany, agronomy, plant pathology, etc., with the intent of using his/her communication skills as part of a career path. The applicant also must demonstrate an interest in using this course of study in the field of communications on a regular basis.

2. Applicants must have an overall GPA of 2.5 or above and a 3.0 in the major area of study (based on a 4.0 scale). Students enrolled in the fall of 2019 can apply for the scholarship. Eligibility, as determined by the TOCA Board of Directors, extends to two and four year program students attending institutions that offer turf management curriculums and communications.

3. The scholarship will be awarded through the bursar's office at the recipient's college or university.

**DEADLINE:** This application and all supplemental materials must be emailed within one PDF file and submitted no later than **April 15, 2019.**

Scholarship recipients will be notified by April 25, 2019. If you have any questions, please TOCA office at 952-758-6340, e-mail [toca@gandgcomm.com](mailto:toca@gandgcomm.com) or refer to the association's web site at [www.toca.org](http://www.toca.org).

### **TOCA SCHOLARSHIP APPLICATION REQUIREMENTS**

**Please Note: All typed scholarship entries are to be submitted online within one PDF file to TOCA office at [toca@gandgcomm.com](mailto:toca@gandgcomm.com), titled "TOCA Scholarship\_Your Name."**

*With this application, please include all the following:*

1. REFERENCES: Two academic/professional references. (Include letters of recommendation with this application.)

2. Applications should be typed vs. hand-written

3. WRITING/EDITING SAMPLE: One news article published or prepared for publication.

4. ESSAY: 500 words or less describing your career goals and how you intend to use communications in your work life. Please describe:

a) How you became interested in the turf and ornamental industry.

b) Your written and verbal communications experience and what you bring to the field.

c) Your professional goals.

5. RESUME

6. TRANSCRIPT: Listing of college classes completed or a listing of horticulture and/or communications classes and grades signed by your instructor.

I understand this application will be used for the selection of Turf and Ornamental Communicators Association scholarship recipient. All applications will remain the property of the Scholarship Committee. All information I have given is factual and truthful.

Name \_\_\_\_\_

Signature \_\_\_\_\_

How did you hear of this scholarship? \_\_\_\_\_  
\_\_\_\_\_

**TOCA SCHOLARSHIP APPLICATION FORM**

Where can we reach you in April?

Full Name \_\_\_\_\_

Address \_\_\_\_\_

Phone (cell) Phone (parents or guardians) \_\_\_\_\_

E-mail Address \_\_\_\_\_

College \_\_\_\_\_

Major Anticipated graduation date \_\_\_\_\_

GPA overall GPA major \_\_\_\_\_

Other colleges attended \_\_\_\_\_

Extracurricular activities \_\_\_\_\_

Honors and awards \_\_\_\_\_

Communications-related employment (school publications, weekly newspapers, newsletter writing, internships, other) \_\_\_\_\_  
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\_\_\_\_\_

Home Address [of parent(s) or legal guardian]:

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