2019 TOCA Communications Awards
Gardner Award Winners

**International**
Best Writing Publication (article or editorial)
“A star in any language”
Turf Matters
Scott MacCallum

**Design - Marketing Communications**
Printed collateral - overall collateral design
“FX Luminaire Product Catalog, Landscape Lighting”
Hunter Industries
Steve Sharp, Ryan Williams

**New Media - Marketing Communications**
Websites
“Syngenta Dollar Spot Solutions Website”
Syngenta, G&S Business Communications

**Photography, Video and Multimedia - Marketing Communications**
Best long video/DVD (more than 2 minutes)
“Rain Bird - “Defend Your Turf” Winged Foot Golf Club Video”
Swanson Russell

**Special Projects - Marketing Communications**
Miscellaneous special marketing communications project
“Steel Green Manufacturing Launch Campaign”
Xylem Marketing
Dawn Rigby, Justin Thiry, Victoria Carter, Courtney Mullen, Britney Riggs
Writing - Marketing Communications
Writing for company website - original content
“The Smart Garden: Plant with Purpose Blog Post”
Xylem Marketing
Kyle Ladenburger

Design - Publishing
Single page design, editorial - printed magazines
“Social Media Notes”
Irrigation & Green Industry Magazine
Karen Carr

New Media - Publishing
Blogs
“Parker Stancil in Denmark”
TurfNet
Parker Stancil

Photography, Video and Multimedia - Publishing
Portrait/Personality (photo of individual or group of individuals)
“LM October 2018 cover - Growth Mindset”
North Coast Media
Tracie Martinez, Matthew Allen, LM Staff

Special Projects - Publishing
Miscellaneous special publishing project
“Gardening Under Lights; The Complete Guide for Indoor Growers, Leslie F. Halleck”
Halleck Horticultural
Leslie F. Halleck

Writing - Publishing
Environmental stewardship article - commercial publications
“A new sheriff in town”
GCSAA
Hal Phillips