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Ellie Parry
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Improving on a masterpiece

Tim Moat, Turf Matters
All eyes on Paris
Tim Moat, Turf Matters
The Beast on the East
Tim Moat, Turf Matters
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The Fields Park, Portland, Oregon
Hunter Industries
Design for Drought Defense
Helen Willson
INTERNATIONAL – MERIT
Best Writing Publication - Article or Editorial

Demain’s the Name
Scott MacCallum, Turf Matters
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A star in any language
Scott MacCallum,
Turf Matters
INTERNATIONAL – FIRST
Best Copywriting Brochure or Similar Marketing/Sales Literature

Calliope Geraniums
Consumer Planting Guide
Syngenta, G&S Business Communications
Calliope Geraniums
Consumer Advertorials
Syngenta, G&S Business Communications
DESIGN
Marketing Communications
LebanonTurf New Website
Jeremy Bigler
LESCO - Website
Swanson Russell
Nufarm Sure Power Interactive Infographic
Katie Beth Groover, Lori Blennert
FISHER Digital Ads – Plowsite Takeover
EPIC Creative
Secure Action Fungicide
Digital Advertising

Mark LaFleur, RaeAnne Gleason
For the Health of It – 
Golf E-newsletter
Theresa Ford
DESIGN – FIRST
Electronic Publishing – Overall Company Web Design

Bayer Website
Bayer
DESIGN – MERIT
Printed Collateral – Overall Collateral Design

WESTERN 2018 Catalog
EPIC Creative
FX Luminaire Product Catalog, Landscape Lighting
Steve Sharp, Ryan Williams
DESIGN – FIRST
Printed Collateral – Overall Collateral Design

FISHER Brand Book
EPIC Creative
Dura Products
EOP Self Mailer
Victoria Carter
Nufarm Braves Event
Katie Beth Groover, Lori Blennert

Mark LaFleur, RaeAnne Gleason
Dollar for Dollar, Pound for Pound

Sophia van Oss
Empro Fertilizer Bag
Sophia van Oss
BOB-CAT Product Catalog

EPIC Creative
Manuscript Herbicide Print Ad
Mark LaFleur, RaeAnne Gleason
DESIGN – MERIT
Printed Magazine/Single Page Design, Advertising

AEP – SUREPYC Print Ad
Swanson Russell
**GreenTrust 365 Print Ads**

Mark LaFleur, RaeAnne Gleason
DESIGN – MERIT
Printed Magazine/Two-Plus Page Design, Advertising

WESTERN WIDE-OUT XL & Pro Plus HD Print Ads
EPIC Creative
Broadform: The Solution Is Clear

Bayer, Global Prairie
Posterity Fungicide Cover Tip
Print Ad
Mark LaFleur, RaeAnne Gleason
Foliar-Pak XCD Ad
Justin Thiry
DESIGN – MERIT
Cover Page Design – Printed Magazines

Labor Crisis
Karen Carr
Golfdom November 2018 cover - Distance Education

Pete Seltzer, Andrew DeGraff, Seth Jones
LM March 2018 cover –
Is Your Company at Risk?
Tracie Martinez
Social Media Notes
Karen Carr
DESIGN – MERIT
Two-Plus Page Design, Editorial – Printed Magazines

Bond of Brothers
Jim Blayney
DESIGN – MERIT
Two-Plus Page Design, Editorial – Printed Magazines

LM June 2018 - LM150 profiles
Tracie Martinez
Vino Venture
Justin Armburger

Nestled behind an industrial park in Chagrin Falls, Ohio, is Sassy Creek Winery. The 4-year-old business sits among a landscape filled with seasonal greenery, oak trees and beach trees—a打造 isn’t there by accident. Next door to the winery, the full-service landscape company, Ohio Valley Group, operates on the 15 acres of shared land.
LM October 2018 - overall magazine design

Tracie Martinez, LM Staff
DESIGN – FIRST
Overall Magazine Design – Printed Magazines

October 2018
Justin Armburger
2018 Horticulture Group Media Kit

Justin Armburger,
Katie Tuttle
2019 Media Planner
Karen Carr
NEW MEDIA
Marketing Communications
Talking Turf
Bayer

The Bayer Green Solutions Team delivers valuable turf news, product updates and solutions.

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Syngenta Fairy Ring Solutions Website

Syngenta, G&S Business Communications
NEW MEDIA – FIRST Websites

Syngenta Dollar Spot Solutions Website

Syngenta, G&S Business Communications
NEW MEDIA – MERIT
Most Engaging Social Media Campaign

Steel Green Manufacturing Facebook Campaign
Dawn Rigby, Britney Riggs
NEW MEDIA – FIRST
Most Engaging Social Media Campaign

Posterity Fungicide Social Media Campaign

G&S Business Communications, Syngenta
NEW MEDIA – FIRST
Best Mobile Application

Hunter Presenter App
Christine Sionne, Troy Ford, Matthew McArdle, Jeff Falk, Scott Allison, Product Management Team
NEW MEDIA – MERIT
Podcasts

GCSAA Podcast, Episode 2, October
Scott Hollister
50 Years of Controversy - An Interview with Dr. Joe Vargas

Frank Rossi, Ph.D.

In this episode of Frankly Speaking, Frank Rossi chats with legendary turf pathologist Dr. Joe Vargas of Michigan State University about his 50 year career as a plant pathologist, teacher, and muckraker. Never one to shy away from controversy or "rocking the boat", Joe Vargas is perhaps the original "outside the box" thinker... and having recently received his 50-year service pin from Michigan State, is still at it today.

Always ready to drop the gloves with both colleagues and conventional thinking, Joe Vargas is one of a kind. Flamboyant, aggressive and gratifying to some, he is always entertaining. There is nobody with a better grasp of both the history and current state of turfgrass management.
NEW MEDIA – FIRST

Blogs

**LM – Blog**

**LM Staff**

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**Profit Power: Exit planning a $5 million business**

April 22, 2019 - By Jeffrey Scott

Is spring the right season to plan for your exit? The answer is surprisingly “yes.” A husband and wife team (running a highly efficient, high-caliber $5 million business) told me last week they want to plan for their exit. It didn’t mean they want to sell the business, at least not soon, rather they want to start enjoying the... [read more]

This article is tagged with exit planning, Jeffrey Scott, Profit Power and posted in Blog

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**Grow with Grunder: Are you getting the most out of your bank?**

April 17, 2019 - By Marty Grunder

Far and away, one of the smartest steps I’ve taken in recent years to move my landscaping company forward has been developing a stronger relationship with my bank. When I was first starting out in business, I thought of the bank only as the place I had to go to ask for a line of credit or a loan; they... [read more]

This article is tagged with banking, finances, Great Ideas, Marty Grunder and posted in Blog

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**Government Affairs: Are you ready for the new federal overtime rule?**

April 13, 2019 - By Gregg Robertson

On March 7, the Department of Labor (DOL) proposed regulations concerning the much-anticipated revised threshold for workers exempt from overtime pay. The rule proposes to raise the minimum salary threshold for employees exempt from overtime pay to $679 per week ($35,308 annually) from the current $405 per week ($21,700 annually), an increase just shy of 50 percent. This salary threshold... [read more]

This article is tagged with DOL, how would new overtime regulations affect your company, overtime regulations, who is exempt from new overtime regulations and posted in Blog

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**Communication Coach: The question that perfected my customer growth**

March 26, 2019 - By Jeff Korhan

Is your business growing? I’m grateful a customer asked me this early in my landscaping career. It’s a question on the minds of most people trying to decide if they should embark on a journey with a business that’s new to them. The next and usually unspoken question they have is whether that growth is good or junk. Good business... [read more]

This article is tagged with Communication Coach, customer experience, customer growth, customer journey, customer relationships, Jeff Korhan and posted in Blog
NEW MEDIA – FIRST

Blogs

Parker Stancil in Denmark

Parker Stancil
NEW MEDIA – MERIT
Websites

TurfNet.com
Peter McCormick
NEW MEDIA – FIRST
Websites

GCMOnline.com
Megan Hirt
NEW MEDIA – FIRST
Innovative Use of Social Media

Golfdom - PGA Championship social coverage

Seth Jones, Kelly Limpert, Abby Hart, Grace Rybak
PHOTOGRAPHY, VIDEO AND MULTIMEDIA
Marketing Communications
PHOTOGRAPHY, VIDEO AND MULTIMEDIA – FIRST
Best Photograph - Marketing Purposes - Printed Collateral, One or More Photos in a Collateral Piece

Mark LaFleur, RaeAnne Gleason
PHOTOGRAPHY, VIDEO AND MULTIMEDIA – FIRST
Best Photograph - Marketing Purposes - Printed Custom Publication

FX Luminaire, Napa Valley, California
Jason Ward
Hydrawise Wi-Fi Irrigation Controllers
Sean Bell, Phil Robisch, Jeff Falk, Anthony Long
PHOTOGRAPHY, VIDEO AND MULTIMEDIA – FIRST
Best Short Video/DVD, 2 Minutes or Less

FISHER - Brand Anthem Video
EPIC Creative
PHOTOGRAPHY, VIDEO AND MULTIMEDIA – MERIT
Best Long Video/DVD, More Than 2 Minutes

ECHO – Red Armor Fuel Treatment
EPIC Creative
PHOTOGRAPHY, VIDEO AND MULTIMEDIA – MERIT
Best Long Video/DVD, More Than 2 Minutes

Koch Turf & Ornamental – Ewing Video Series
Swanson Russell
PHOTOGRAPHY, VIDEO AND MULTIMEDIA – FIRST
Best Long Video/DVD, More Than 2 Minutes

Rain Bird – “Defend Your Turf”
Winged Foot Golf Club Video
Swanson Russell
PHOTOGRAPHY, VIDEO AND MULTIMEDIA – MERIT
Best Instructional Video/DVD

Carrier Systems Installation Video

Justin Thiry
PHOTOGRAPHY, VIDEO AND MULTIMEDIA – FIRST
Best Instructional Video/DVD

Nufarm Sure Power
Training Module
Lori Blennert, Katie Beth Groover
PHOTOGRAPHY, VIDEO AND MULTIMEDIA Publishing
Golfdom September 2018 cover –
T.A. is Taking Care of Business

Tom Lebsack
PHOTOGRAPHY, VIDEO AND MULTIMEDIA – FIRST
Portrait/Personality, Photo of Individual or Group of Individuals

LM October 2018 cover - Growth Mindset
Tracie Martinez, Matthew Allen, LM Staff
PHOTOGRAPHY, VIDEO AND MULTIMEDIA – FIRST
Best Single Photo – Use of Stock Art, Anywhere in the Magazine

A family affair
Kelly Neis, Roger Billings
PHOTOGRAPHY, VIDEO AND MULTIMEDIA – MERIT
Best Single Photo – Created by a TOCA Member or Freelancer Commissioned by a TOCA Member

Golfdom May 2018 - U.S. Open preview spread

Seth Jones
PHOTOGRAPHY, VIDEO AND MULTIMEDIA – FIRST
Best Single Photo – Created by a TOCA Member or Freelancer Commissioned by a TOCA Member

Golfdom June 2018
cover photo
Kevin Dietsch
PHOTOGRAPHY, VIDEO AND MULTIMEDIA – MERIT
Best Use of Photography, Judging 3 issues of a Magazine

Irrigation & Green Industry magazine
Karen Carr
PHOTOGRAPHY, VIDEO AND MULTIMEDIA – FIRST
Best Use of Photography, Judging 3 issues of a Magazine

Golf Course Industry
Guy Cipriano, Pat Jones, Mike Zawacki, Jim Blayney
PHOTOGRAPHY, VIDEO AND MULTIMEDIA – MERIT

Best print magazine cover

*LM June 2018 - LM 150 cover*

Neil Stephenson
PHOTOGRAPHY, VIDEO AND MULTIMEDIA – MERIT

Best print magazine cover

Balancing act

Rick Bern
PHOTOGRAPHY, VIDEO AND MULTIMEDIA – FIRST

Best print magazine cover

Golfdom November 2018 - Distance Education cover

Seth Jones, Pete Seltzer, Andrew DeGraff
Mindful Superintendent 2018 Retreat Video
Paul MacCormack
PHOTOGRAPHY, VIDEO AND MULTIMEDIA – MERIT
Best Short Video/DVD, 2 Minutes or Less

GCSAA TV - Super Dogs! at Cherry Island Golf Course
EPIC Creative
PHOTOGRAPHY, VIDEO AND MULTIMEDIA – FIRST
Best Short Video/DVD, 2 Minutes or Less

GCSAA TV - The Art of Bunker Raking at the 100th PGA Championship
EPIC Creative
PHOTOGRAPHY, VIDEO AND MULTIMEDIA – MERIT
Best Long Video/DVD, More Than 2 Minutes

GCSAA TV - An Incredible Bond Between Two Superintendents
EPIC Creative
P H O T O G R A P H Y ,  V I D E O  A N D  M U L T I M E D I A – F I R S T
Best Long Video/DVD, More Than 2 Minutes

GCSAA TV - 100th PGA Championship at Bellerive Country Club
EPIC Creative
Top 4 Tips for a Happy Future Golf Career

Randy Wilson
PHOTOGRAPHY, VIDEO AND MULTIMEDIA – FIRST
Best Instructional Video/DVD

Document Projects with Before/After Photography
Kevin Ross
Randy Wilson Forest Therapy

Randy Wilson
A Message for Golf from a Last Wave Millennial

Randy Wilson
Green Start Academy
Amy Jones, Tessa Bonnstetter
SPECIAL PROJECTS – FIRST
Special Event

Posterity Fungicide Food Truck & Twitter Campaign
Mark LaFleur, RaeAnne Gleason
Syngenta Posterity Fungicide Launch

Syngenta, G&S Business Communications, Martin Williams
SPECIAL PROJECTS – FIRST
Best Integrated Marketing Campaign

Hunter and FX Luminaire
Rockstar

Angela Garay, Megan Harrison, Tessa Norton, Kate Smith, Frankie Coniglio, Matthew McArdle, Akande Davis, Scott Allison, Silvia Moore, Gary Saunders, Dina Newcomb, Betsy Brasfield, Phil Robisch, Tori Spiekerman, Sean Bell, Raquel Hernandez, Ryan Williams, Steve Sharp
SPECIAL PROJECTS – MERIT
Miscellaneous Special Marketing Communications Project

Soil Solver Application
Dawn Rigby, George Murray, Justin Thiry
SPECIAL PROJECTS – MERIT
Miscellaneous Special Marketing Communications Project

Spring Valley Single App Point of Purchase Materials
EPIC Creative
SPECIAL PROJECTS – FIRST
Miscellaneous Special Marketing Communications Project

Steel Green Manufacturing
Launch Campaign

Dawn Rigby, Justin Thiry, Victoria Carter, Courtney Mullen, Britney Riggs
SPECIAL PROJECTS – MERIT
Best Single Issue

LM June 2018 - LM 150
Marisa Palmieri, Abby Hart, Sarah Webb, Tracie Martinez
SPECIAL PROJECTS – FIRST
Best Single Issue

October 2018
Kristin Smith-Ely, Karen Carr, Mary Williams-Villano
Golfdom December 2018 - State of the Industry

Ed Hiscock, Abby Hart, Seth Jones, Sarah Webb, Chris Lewis
SPECIAL PROJECTS – FIRST
Writing for Special Projects

LM December 2018 –
Industry Pulse
Marisa Palmieri, LM Staff
SPECIAL PROJECTS – MERIT
Best Coverage in a Magazine of an On-site Event

San Antonio state of mind
GCM Staff
SPECIAL PROJECTS – FIRST
Best Coverage in a Magazine of an On-site Event

TPI 2018 Tucson
Steve Trusty, Suz Trusty, Jane Tomlinson
SPECIAL PROJECTS – MERIT
Miscellaneous Special Publishing Project

2019 Dog Days of Turf Calendar
Kelly Neis, Roger Billings
Gardening Under Lights; The Complete Guide for Indoor Growers

Leslie F. Halleck
SPECIAL PROJECTS – FIRST
Special Event - Publishing

TurfNet Members
Trip to Ireland
Jon Kiger
WRITING
Marketing Communications
Manuscript Herbicide Print Ad

Mark LaFleur, RaeAnne Gleason
Secure Action Fungicide Print Ad
Mark LaFleur, RaeAnne Gleason
Posterity Fungicide Print Ad

Mark LaFleur, RaeAnne Gleason

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Koch Turf & Ornamental - Peer #2 Case Study

Swanson Russell
FX Luminaire Product Catalog, Landscape Lighting

Matthew McArdle, Ryan Williams
Rain Bird - System
Renovation Brochure
Swanson Russell

Swanson Russell
Fourth Generation of Family Leadership Joins Ewing Irrigation & Landscape Supply

Veronica Biczo
PERC – “3 Secrets Contractors Using Propane Don’t Want Their Competition to Know” Article

Swanson Russell
Winterizing Your Irrigation System
Andrew Gillman
#FoliarFAQ Blog Post

Dawn Rigby
The Smart Garden: Plant with Purpose Blog Post
Kyle Ladenburger
How to Grow Vegetables Indoors
Leslie F. Halleck
Golf and Tiger on the Upswing in 2018!

Christopher Gray
Women in Golf
Roundtable Article
Syngenta, G&S Business Communications
Toro Advantage
Distributor Content
Kristine White

How Local Support Adds Value to the Equipment Equation

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Hunter 2017 Corporate Social Responsibility Report
Bryce Carnehl, Matthew McArdle, Dina Newcomb
Koch Turf & Ornamental - Specialty Media Placement for TotalLandscapeCare.com

Swanson Russell
WRITING
Publishing
That Uncomfortable Conversation

Brian Horn
LM November 2018 - Next gen mindset column

Marisa Palmieri
Don’t let time pass you by

Jim Nedrow

Somehow it may be that the game of golf’s most understood flaw is simultaneously its most tangible and valuable gift.

Don’t let time pass you by

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Don’t let time pass you by

Jim Nedrow

Somehow it may be that the game of golf’s most understood flaw is simultaneously its most tangible and valuable gift.
Golfdom April 2018 column - Message in a ceiling

Seth Jones
The conversation
Pat Jones

“Uh...”

Mr. Jones, did you say a question?

That brings many of the concerns I have with young bad practitioners when I’m not speaking to a chapter or attending a convention. It’s not one of the great joys of life to talk with someone about their career and then have them ask questions about your experiences and then ask questions about their own experiences.”

Mr. Jones, do you think it would be a good idea to ask questions at one of the seminars you have attended? The person you are speaking to is probably interested in your experiences and would be willing to share them with you.

I have heard of many young practitioners who have shared their experiences with me. They are always interested in hearing about my experiences and would be willing to share them with you.

The key to building a successful career is to build a strong relationship. This means taking the time to get to know people and be willing to share your experiences with them.

What do you think about this?

The key to building a successful career is to build a strong relationship. This means taking the time to get to know people and be willing to share your experiences with them.

The key to building a successful career is to build a strong relationship. This means taking the time to get to know people and be willing to share your experiences with them.
Up to speed

Thom Nikolai, Ph.D.
Golfdom 2018 - Keeping up with the Jones
Seth Jones

Keeping up with the Jones

Gaugham decides it’s time to be gone

Seth Jones, of Joshua, Ohio, has been writing columns for Country Club magazine, emerging as a young gun on the golfing scene.

Message in a ceiling

Recently a new Guinness world record was set when a 132-year-old message in a bottle was discovered on a beach in Australia. The bottle was thrown from a German ship into the Indian Ocean in 1886 as part of a research project. That something as fragile as paper in a bottle could survive for 132 years fascinates me.

WRITING – FIRST
Series of Columns by Regular Department Columnist – Commercial Publications

"...he turned on his cell phone flashlight and took a quick look up there. That's when he saw a roll of canvas hanging up against the wall."
Seth Jones, Editor-At-Large & Associate Publisher

"And of course, that's how I tell my parents about the girl I was dating back in the same time trying to act cool around them."
Seth Jones, Editor-At-Large & Associate Publisher

FRESH MILLER LITE LITE FOR MARCH MANHATTAN

"...I finally decided, more than anything, to keep on going, determined to guide my parents in the right direction."
Seth Jones, Editor-At-Large & Associate Publisher

Golfdom 2018 - Keeping up with the Jones
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"...I finally decided, more than anything, to keep on going, determined to guide my parents in the right direction."
Seth Jones, Editor-At-Large & Associate Publisher
Wildflower meadows for the busy superintendent

Hannah Schrum
Golfdom August 2018 - Thin white line
Paul Koch
LM April 2018 cover story - Efficiency Hackers

Marisa Palmieri, LM Staff
Golfdom February 2018 – “He's got a ticket to drive” feature
Seth Jones
Golfdom October 2018 - Fully charged
Abby Hart
In with the new

Howard Richman
Chuck Hafner's Consistent Surprises

Steve Trusty, Suz Trusty, Jill LoCascio
Golfdom July 2018
PGA Championship preview:
A superintendent for the people
Seth Jones
Ohio YMCA takes over golf course with a fresh approach

John Reitman
Why Landscape Businesses Fail

Mary Villano
The 10 Commandments of Successful Superintendents

Dave Waymire, CGCS
When I'm Gone
Megan Smalley
Bond of Brothers
Guy Cipriano
Ross in Reverse
Kristen Hampshire
A new sheriff in town
Hal Phillips
Vino Venture
Lauren Rathmell
Golfdom November 2018 –

The dollars (and temps) of greens covers

Seth Jones

The dollars (and temps) of greens covers

Seth Jones
How to: Personal April showers to enjoy more flowers

Jill Odom
Beard brought 'science' to turfgrass science

John Reitman

Beard brought the 'science' to turfgrass science

Joe Vargas learned early in his Michigan State career not to question Jim Beard, much less make a bet with him.

Vargas had just started his new job as a professor in the Michigan State turf program in 1968, when Beard, the program’s patriarch, ordered him along to help check snow mold research plots in northern Michigan. After they arrived in the Traverse City area, Beard expressed concern about some of his plots and whether water would be able to penetrate sand showing signs of hydrophobicity.

"I told him anything would pass through sand," Vargas said.
The wind up and the pitch: perfecting your design pitch
Beth Hyatt
Labor issues affecting the golf industry

John Reitman
Mauka to Makai
Guy Cipriano

Part 1: Aloha /əˈloʊ hā/ (welcome)
A four-part series looking at the people, practices and partnerships behind the stunning golf on Hawaii’s “Big Island.”
GARDNER AWARDS
A star in any language
Scott MacCallum,
Turf Matters
GARDNER AWARD
Marketing Communications Design

FX Luminaire Product Catalog, Landscape Lighting
Steve Sharp, Ryan Williams
Syngenta Dollar Spot Solutions Website
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GARDNER AWARD
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Leslie F. Halleck
A new sheriff in town

Hal Phillips
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on social media