

TOCA SPONSORSHIP OPPORTUNITIES

Growing green industry communications for 35 years!



TOCA Annual Meeting

*April 29 - May 1, 2024
Lake Las Vegas, Nevada*



The TOCA Annual Meeting provides a unique opportunity to network and learn alongside green industry communicators.

Editors, writers, publishers, photographers, public relations/advertising practitioners, industry association leaders, manufacturers and others involved in green industry communications.

From our beginnings in 1990, TOCA has been serving members of the green industry by fostering an open exchange of information regarding issues that affect how we communicate to our various audiences.



UNIQUE SPONSORSHIP OPPORTUNITIES

WELCOME RECEPTION

\$2,500 - Includes opportunity to address attendees.

TOUR HOST

\$1,500 - Includes opportunity to address attendees while on the tour bus.

TOCA FOUNDATION AUCTION & RECEPTION SPONSOR

\$5,000 - Includes opportunity to address attendees. Branding opportunities at reception as well.

T-SHIRTS

SOLD

\$2,500 - plus cost of t-shirts. Includes logo printed on sleeve of t-shirts. All attendees receive a t-shirt.

KEYNOTE SPEAKER SPONSOR

\$3,000 - Includes opportunity to introduce the keynote speaker and moderate audience Q&A.

TOCA HATS

SOLD

\$2,500 - plus cost of hats. Includes logo on hats given to all attendees.

Sponsorship Categories

Platinum Sponsorship - \$20,000+

Major sponsorship elements could include:

- Major event breakfast/reception
- Wednesday Welcome Reception with Silent Auction
- One TOCA board member
- Unlimited memberships
- Recognition through website, newsletter, signage, podium, etc.



Gold Sponsorship (unlimited available) - \$10,000+

Major sponsorship elements:

- Media Internship Program Sponsor (TOCA Foundation)
- Foundation founding partner
- Major event breakfast/reception
- Unlimited memberships
- Recognition through website, newsletter, signage, podium, etc.

Major Event Sponsorship - \$5,000

Major sponsorship elements could include: (recognition benefits at annual meeting)

- GCSAA Conference and Trade Show breakfast **SOLD**
- Equip Expo breakfast
- Elevate (presented by NALP) member reception

Silver Sponsorships (unlimited available) -- \$2,501 to \$5,000

Major sponsorship elements could include:

- Half-day meeting sponsor
- Breakfast at annual meeting
- International communications contest
- Recognition through website, newsletter, signage, podium, etc.

Bronze Sponsorships (unlimited available) - \$1,000 to \$2,500

Major sponsorship elements could include:

- Sponsorship of TOCA Talk, association newsletter **SOLD**
- Annual meeting support
- Recognition through website, newsletter, signage, podium, etc.

Green Sponsorships (unlimited available) - Under \$1,000

- Recognition through website, newsletter, signage, podium, etc.

Publishers Scholarship Program (unlimited available) - Each \$750

- Sponsors up to two \$2,500 scholarships annually.

TOCA Foundation Contributors:

Jose Milan and Gardner & Gardner Communications - \$2,500 each - MarComm Internship Co-sponsors
Project EverGreen - \$3,000 - Environmental Communicator of the Year

