

## TPI Turf News Editor Position Description



### **About Turfgrass Producers International and Turf News Magazine**

Turfgrass Producers International (TPI) was founded in 1967 and has members in almost every U.S. state and over 30 countries. Turf News magazine is the official publication of Turfgrass Producers International and is published bi-monthly (6 issues per year). Its primary focus is on turfgrass sod production, but also covers all relevant aspects of the natural grass industry.

### **Position Summary and Primary Duties**

The Editor is responsible for creating and producing bi-monthly (6 issues per year) of Turf News magazine. This includes, but is not limited to, writing, soliciting, and editing turfgrass industry content to meet the needs of turfgrass sod producers, suppliers, industry associates, and others. Duties also include developing the imposition for the layout of each issue, overseeing the design and proofing of each issue, and overseeing production and distribution. This includes development of the editorial calendar, conception, research, writing, and editing of all content, securing additional content from freelance writers as deemed necessary, and developing the content per page setup matching the imposition for each issue. The Editor will work in conjunction with TPI staff and the art director in developing and managing the production schedules, evaluating success, and making recommendations about the format and design of the publications to meet or exceed industry standards.

The Editor will also be responsible for monitoring agricultural and green industry news and supplier member press releases to be able to include relevant green industry material in each issue. This includes work with TPI Supplier Members, Green Industry Associations, NTEP, and others to develop special issues such as the Annual Seed & Vegetative Stock Guide, Annual Equipment & Product Buyer's Guide, and others.

The Editor needs to personify the highest standards of personal and editorial integrity and possess strong project management skills in working with TPI staff, the TPI Art Director, and others to publish Turf News in an efficient and timely manner.

### **Salary & Benefits**

Independent contractors or anyone seeking full-time employment with TPI may be considered for this position. This is a remote position, and compensation is commensurate with experience. The ideal start date for this role is mid-late 2025. Anyone interested in learning more about this opportunity should contact TPI's Executive Director at the information below.

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